

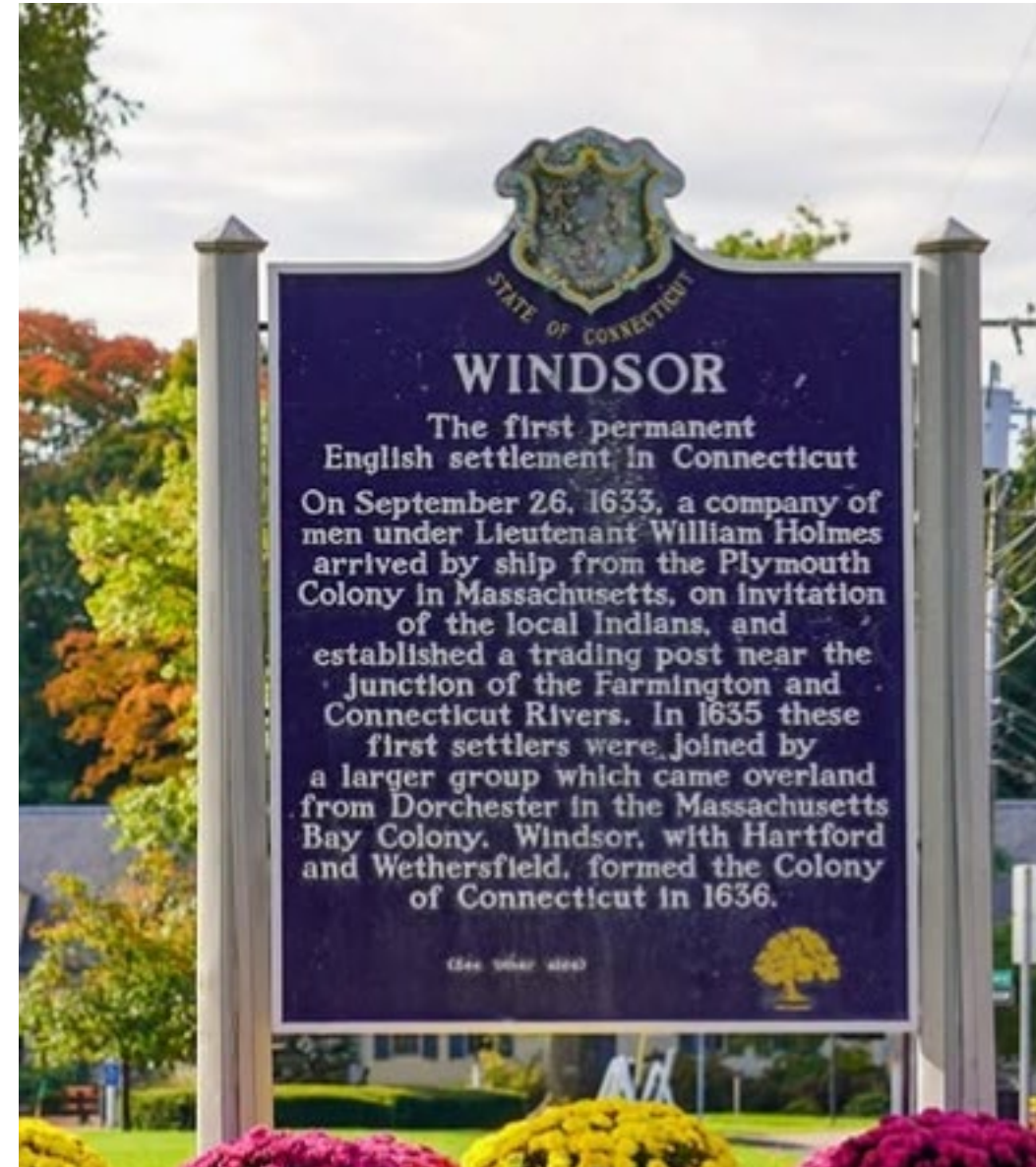


Plan of Conservation
and Development
Advisory Committee
Meeting #2
January 9th, 2025



Agenda

- Introductions
- Project Scope and Engagement Plan
- Demographic Highlights
- Logos & Branding
- Next Steps



Introductions



Our Team



Francisco Gomes, AICP
Senior Advisor and
Land Use Specialist



Ken Livingston, AICP
Managing Principal



Rory Jacobson, AICP
POCD Project Manager



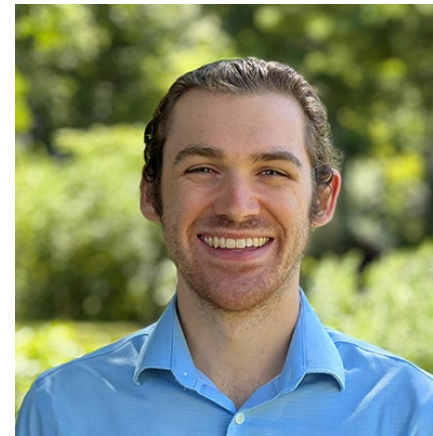
Christian Mazur
Transportation Planner



Nicole Detora
Community Planner and
Urban Designer



Stephanie Dyer-Carroll
Cultural and Historic
Resources



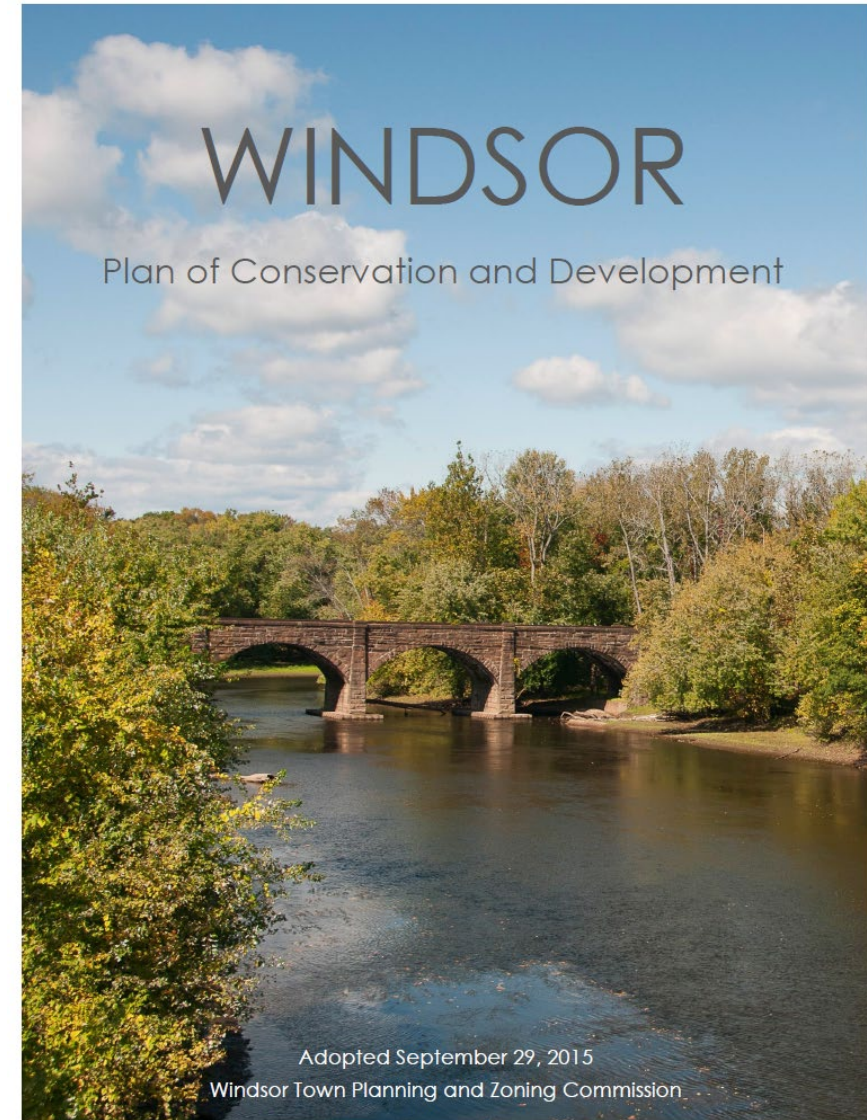
David Winslow
Environmental Planner and
GIS Specialist

POCD Scope and Engagement Plan



What is a POCD?

- A Plan of Conservation and Development (POCD):
 - Guides the Town in making policy decisions.
 - Is referenced by Boards and Commissions in considering applications.
 - Documents conditions in the community at a point in time and anticipates future conditions based on trends.
- Connecticut General Statutes requires each municipality to prepare or amend and adopt a POCD at least once every ten years.
- An adopted and up-to-date plan is a requirement for State funding and can be used to help secure grants.



Project Scope - POCD

- **Task 1 – Project Coordination**
 - Kick-off meeting
 - POCD Advisory Committee Meetings (12)
 - Monthly Project Coordination Calls
- **Task 2 – Community Engagement**
 - Social Media, News Coverage, Project Website Content
 - Online Public Survey
 - Stakeholder Interviews (10)
 - Focus Group Meetings (5)
 - Pop-up events (2)
 - POCD Workshop (2)
 - Public Presentation of POCD and Public Hearing for Adoption
- **Task 3 - Existing Conditions Assessment**
- **Task 4 - POCD Document**



Website, Social Media, News Coverage

- A project webpage will be hosted on the Town's website
- Content for Social media postings
- Press releases in local media sources



What is Windsor 2035?

Windsor 2035 is the Town's Plan of Conservation and Development, updated every 10 years to guide growth and protect resources. It will focus on land use, housing, transportation, sustainability, and more to improve quality of life for all residents.

Please join us in shaping Windsor's future!



Image Source: CT Main Street Center

Get Involved!

We want to hear from you! Please visit the Plan website to learn more and be informed about upcoming events and workshops.

An online community survey is now available. Please take the survey and tell us what you think!

www.surveymonkey.com/r/Windsor2035



Visit the Plan website to learn more and stay involved:
<https://plan.windsorct.com/>

Online Survey is Live!



- Targeted questions highlighting demographics, trends, and plan topics
- Anonymous input from residents who may not otherwise take part in the planning process
- Over 120 responses to date

The screenshot shows the title page of a survey. At the top left is the 'WINDSOR 2035' logo, which includes a green square with a white star and the text 'WINDSOR 2035' in blue, with 'BUILDING OUR FUTURE' and 'TOGETHER' in smaller text below. The main heading is 'Windsor 2035 Plan of Conservation and Development'. Below this is a welcome message, followed by two paragraphs explaining the survey's purpose and the importance of community input. At the bottom, there is a progress bar showing 6% completion.

WINDSOR 2035
BUILDING OUR FUTURE TOGETHER

Windsor 2035 Plan of Conservation and Development

Welcome to the Windsor 2035 Community Survey!

The purpose of this survey is to collect information to assist the Town with its update to the Plan of Conservation and Development (POCD), known as Windsor 2035. The plan covers areas such as economic development, housing, transportation, infrastructure, open space, environment, and municipal services.

The Town would like your thoughts on how Windsor should grow and change in the future. Your response to this survey will help in updating the POCD. This is an opportunity for everyone in the community to decide how to guide change over the coming decade. By participating in this survey, you will be contributing to this effort. The survey should take approximately 5-10 minutes to complete. Thank you!

6%

Pop-Ups

We will conduct up to two pop-ups

Potential Events Include:

- December 18th – Winter Wonderland- Attended!
- Farmers' Markets
- Lions Club Spring Arts & Crafts Festival
- Spring Fest
- Others?



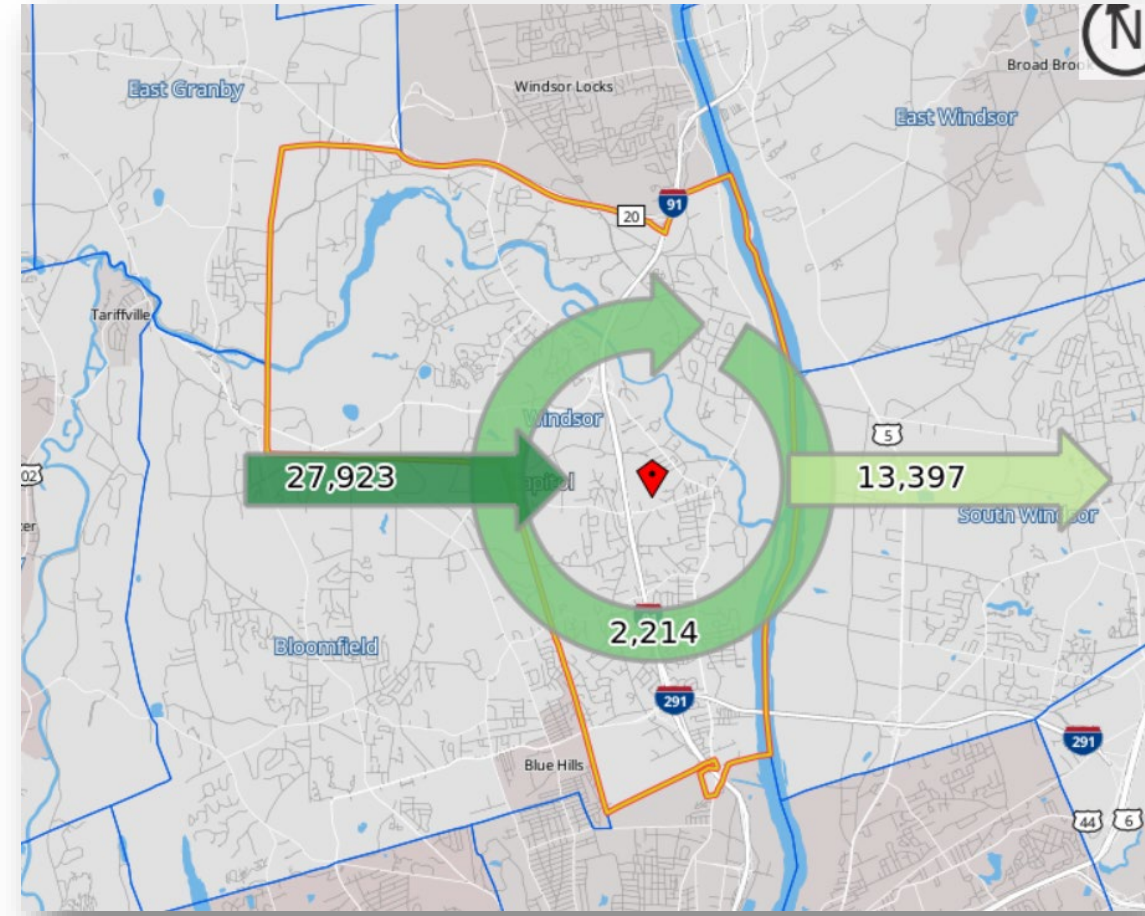


Demographic Highlights

Demographics Analysis Overview

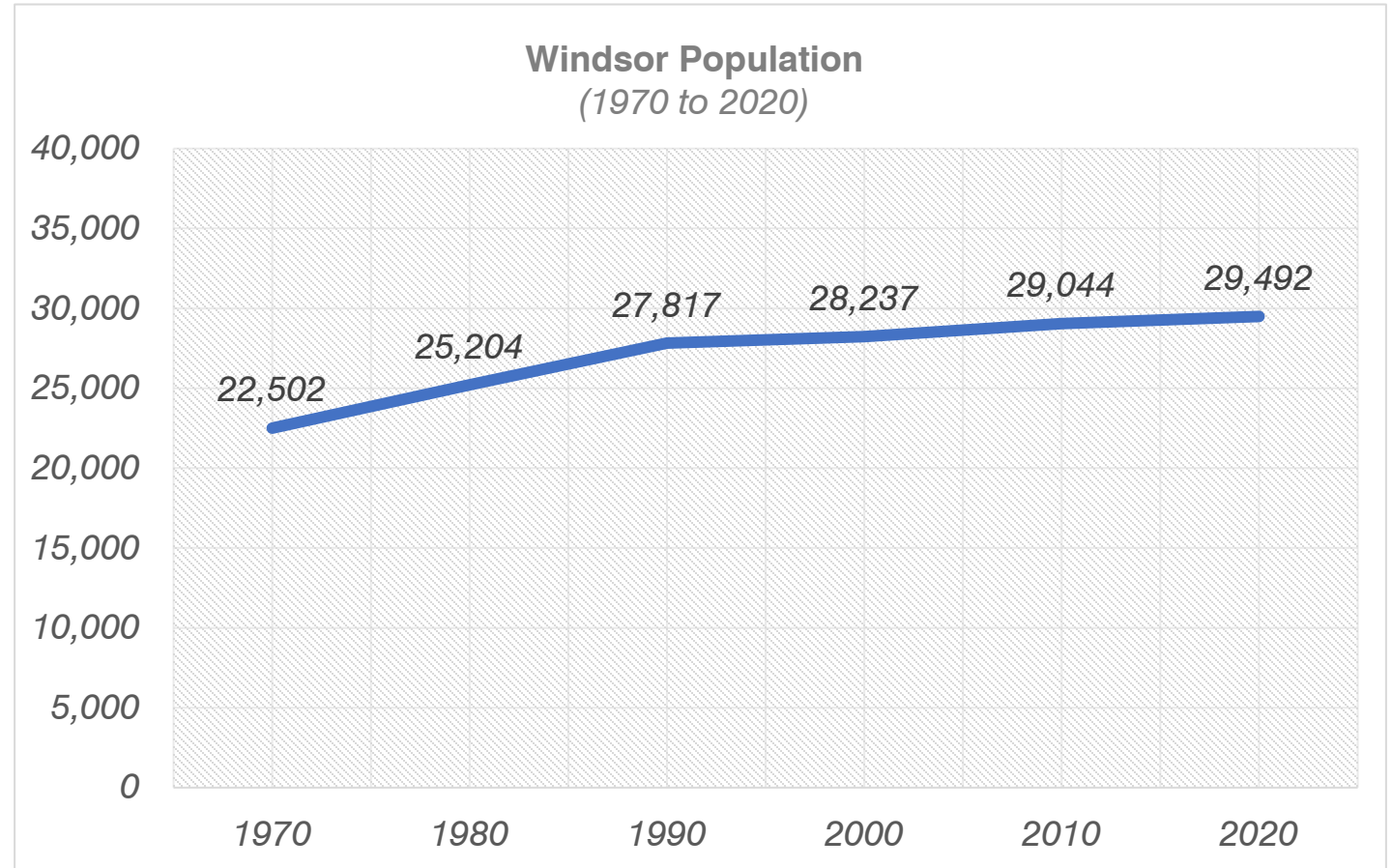
We utilize a variety of data sources including:

- Decennial Census and American Community Survey
- ESRI Business Analyst and Community Analyst
- CERC and DataHaven
- Census OnTheMap
- Bureau of Labor Statistics
- CT DOT, CT DEEP, CIRCA
- CT Office of Policy and Management



Population Trends

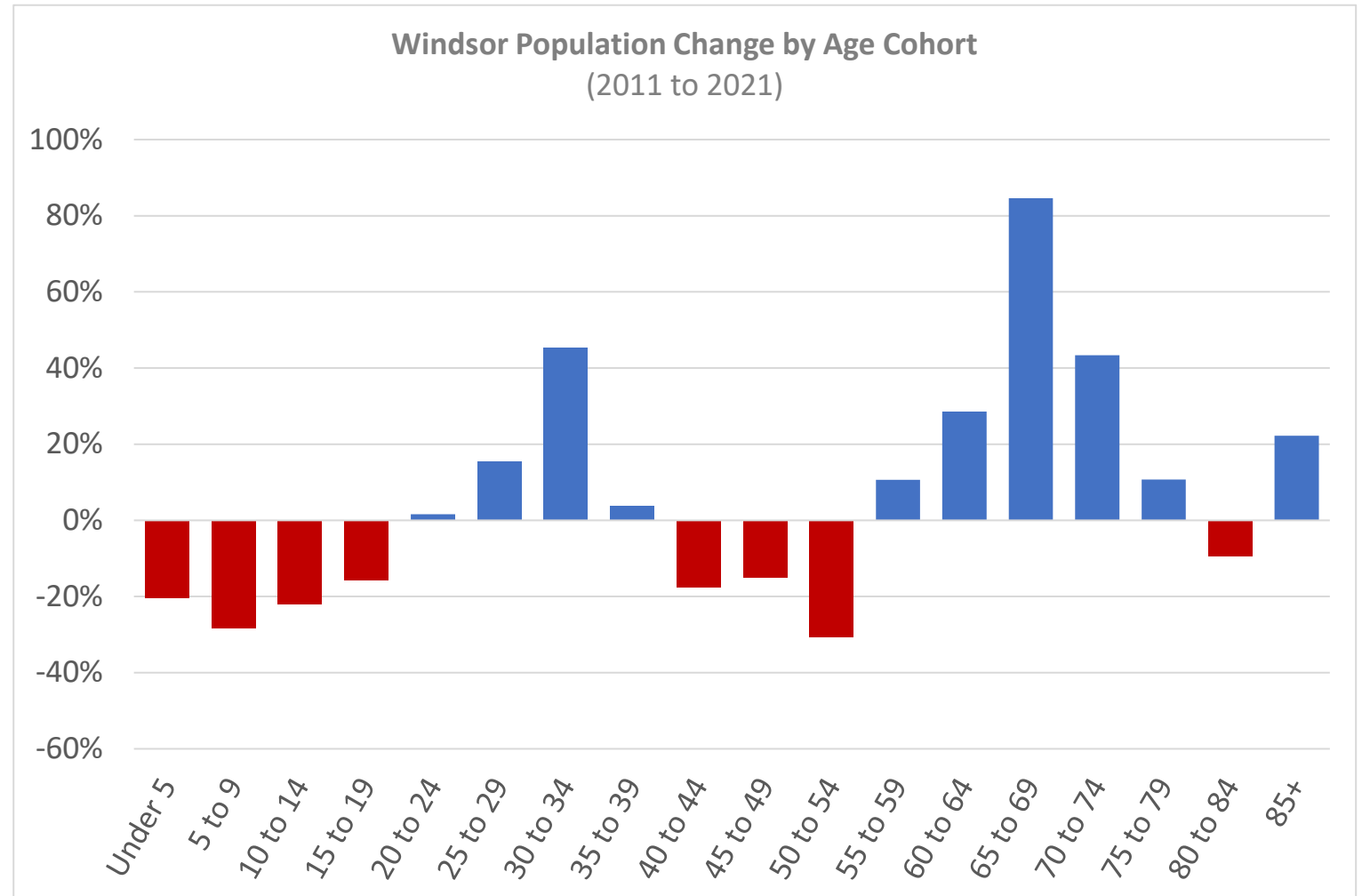
- Windsor's population has been growing at a steady rate since the 1970's
- By approximately 7,000 residents



Source: US Census and American Community Survey

Population Change

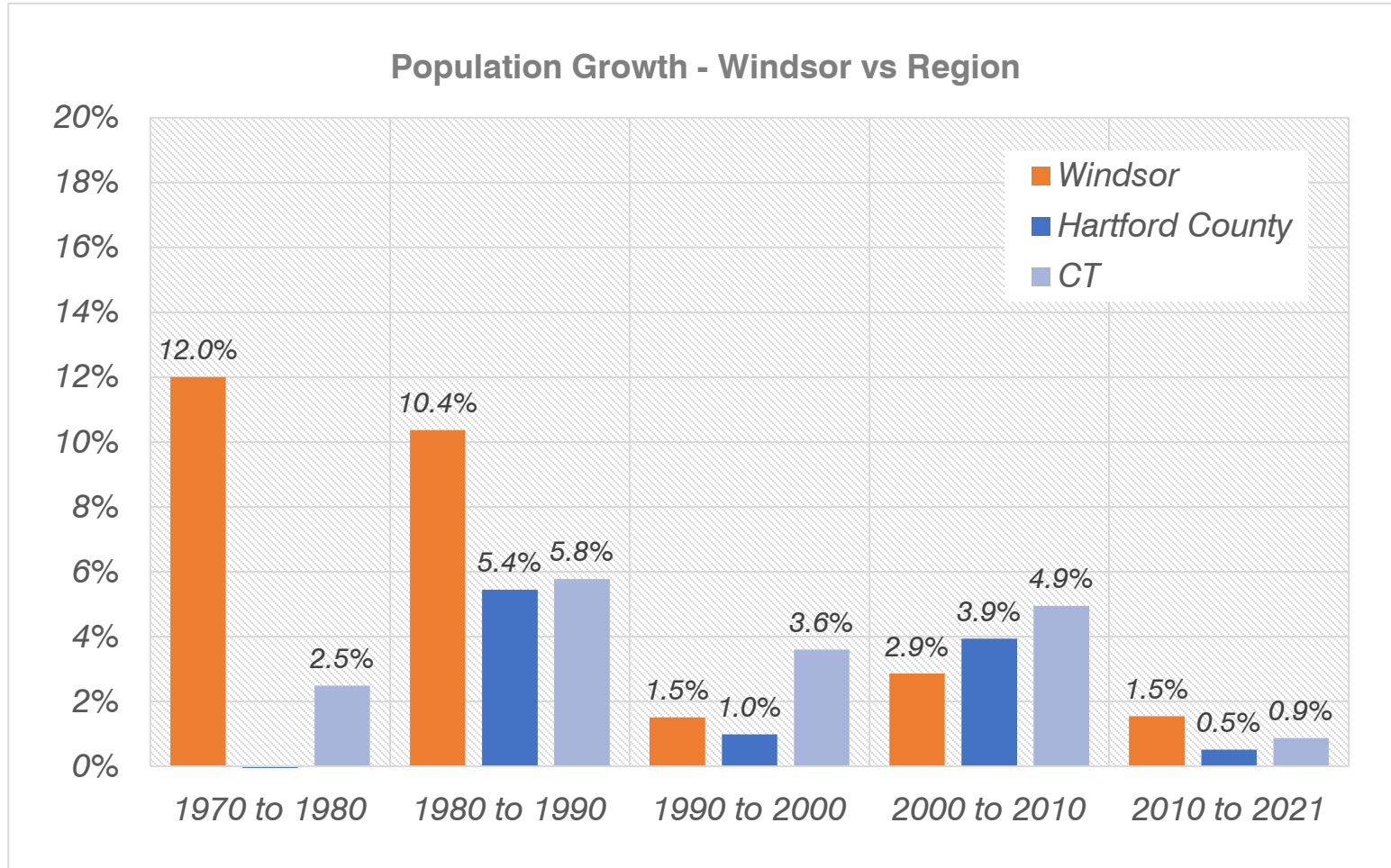
- Windsor's population is growing in those age 20 to 39 and those between the ages of 55 to 79
- Population shrunk in those between age 40 and 55 and those under 20



Source: US Census and American Community Survey

Population Change

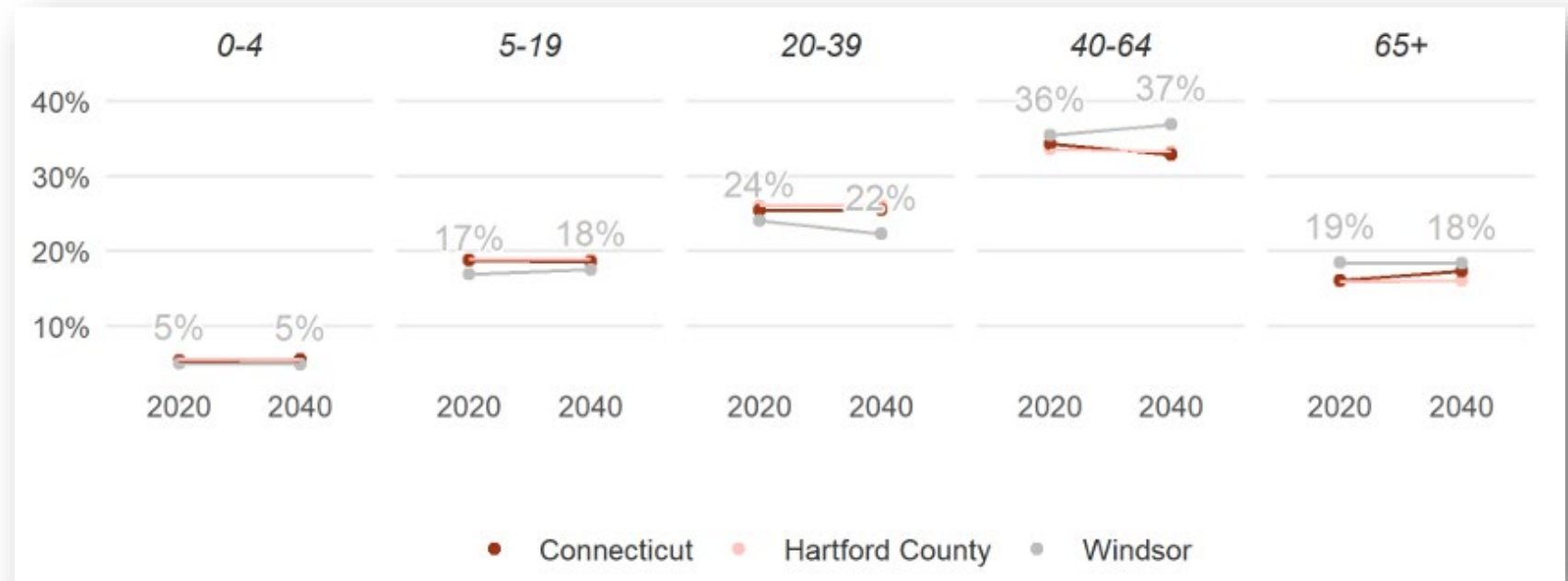
- Windsor's population outpaced that of both Hartford County and the State between
 - 1970-1980
 - 1980-1990
 - 2010-2021



Source: US Census and American Community Survey

Population Projections

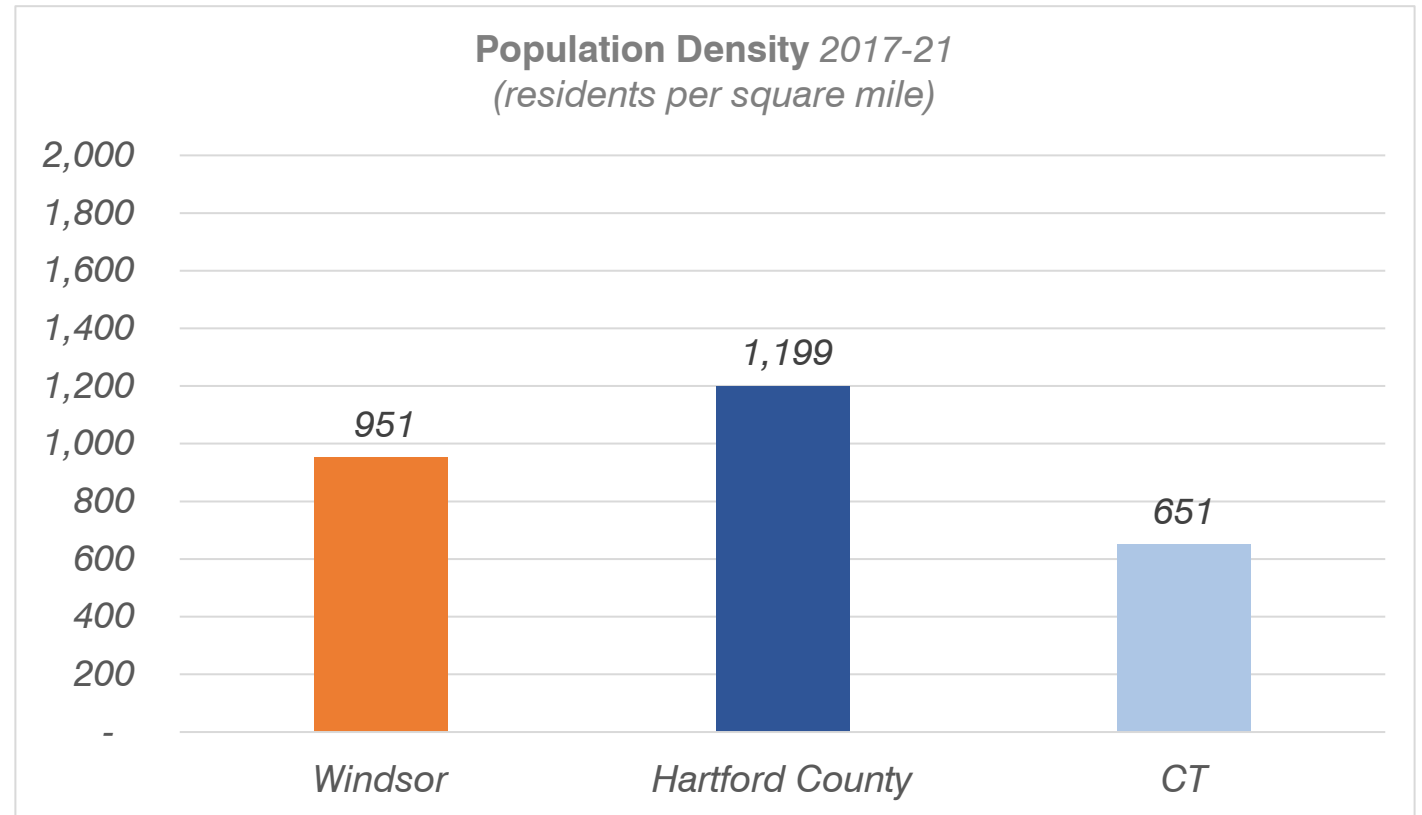
- Windsor's population is projected to shrink by approximately 3% between 2020 – 2040
- People age 40-64 are projected to grow the most over the next 20 years
- Note- dated projections have been wrong to date, not reflective of current trends



Source: Connecticut Data Center, 2016 Projections

Population Density

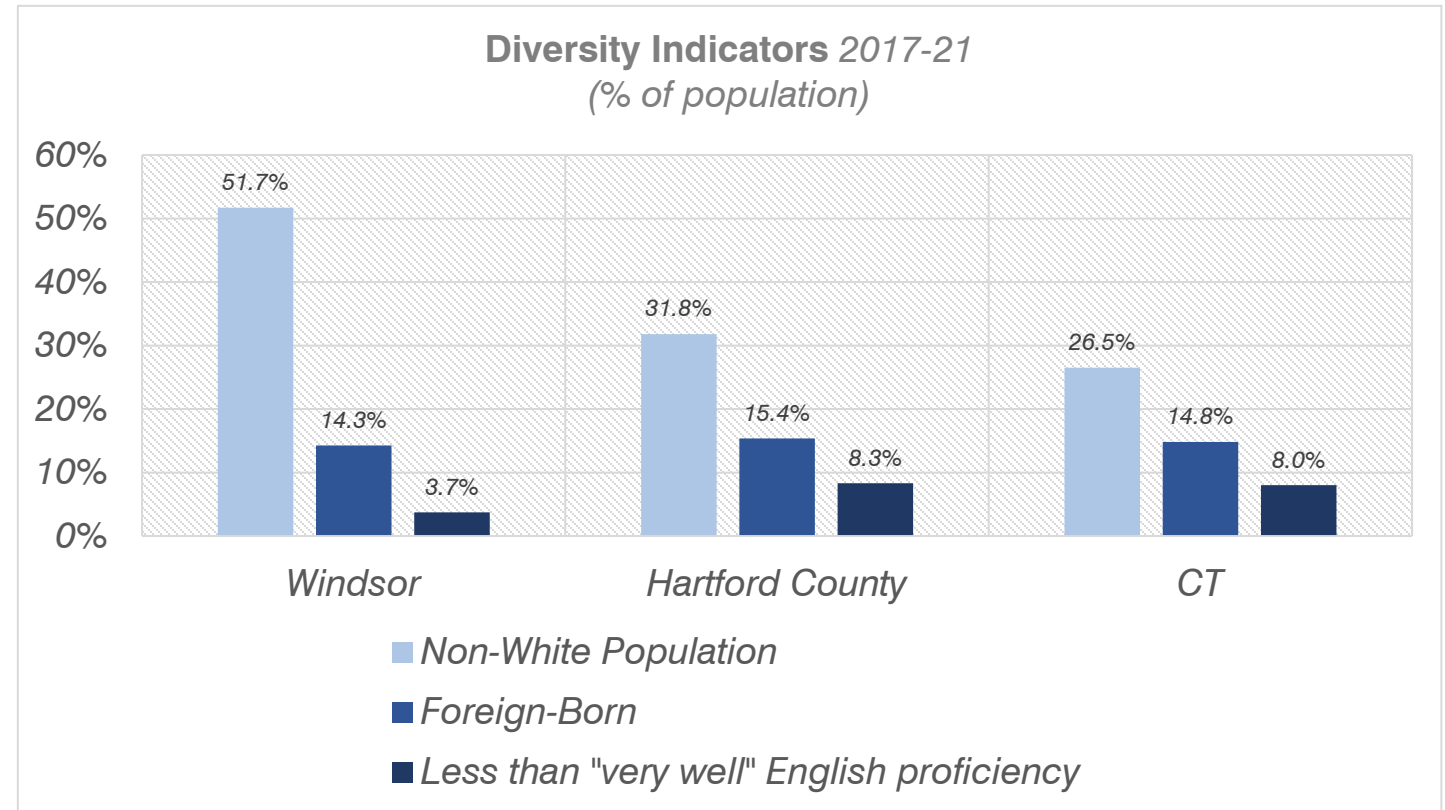
- Windsor's population density is less than that of Hartford County, but is greater than the State's population density



Source: American Community Survey

Population Race and Ethnicity

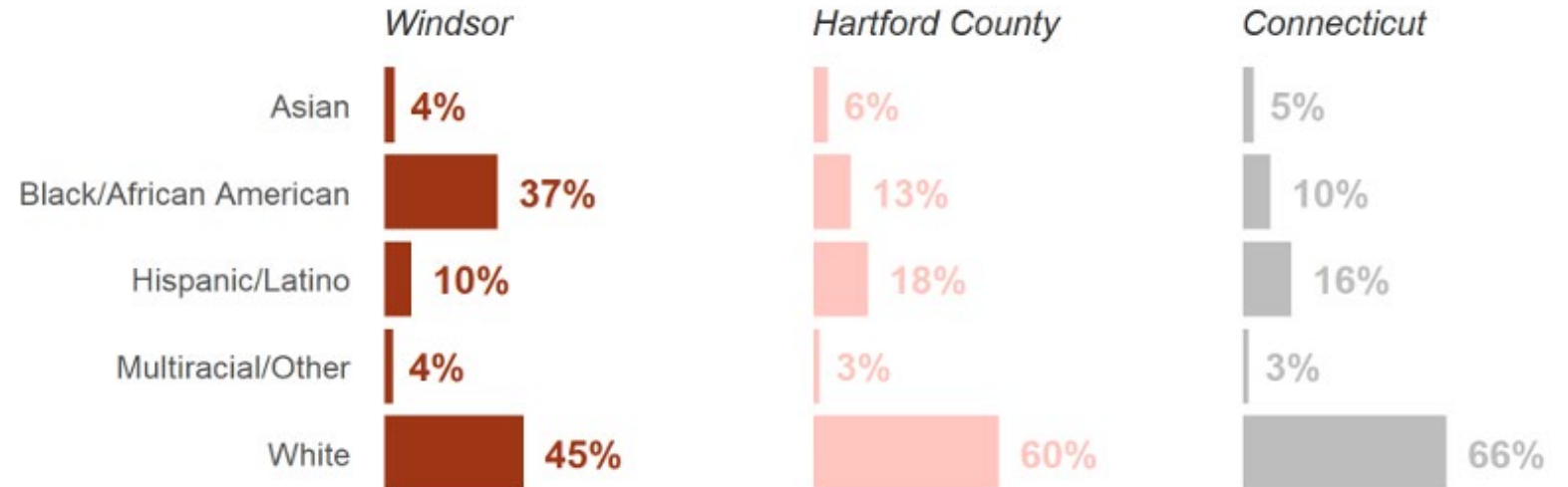
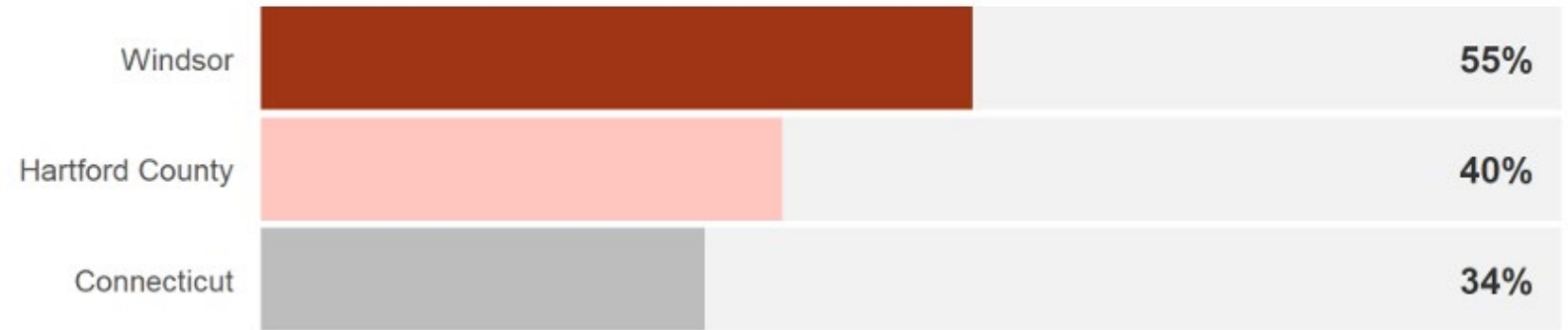
- Windsor is more racially diverse than Hartford County and the State
- It has a similar percentage of foreign-born population
- Fewer Windsor residents have a less than “very well” English proficiency compared to the County and State



Source: American Community Survey

Population Race

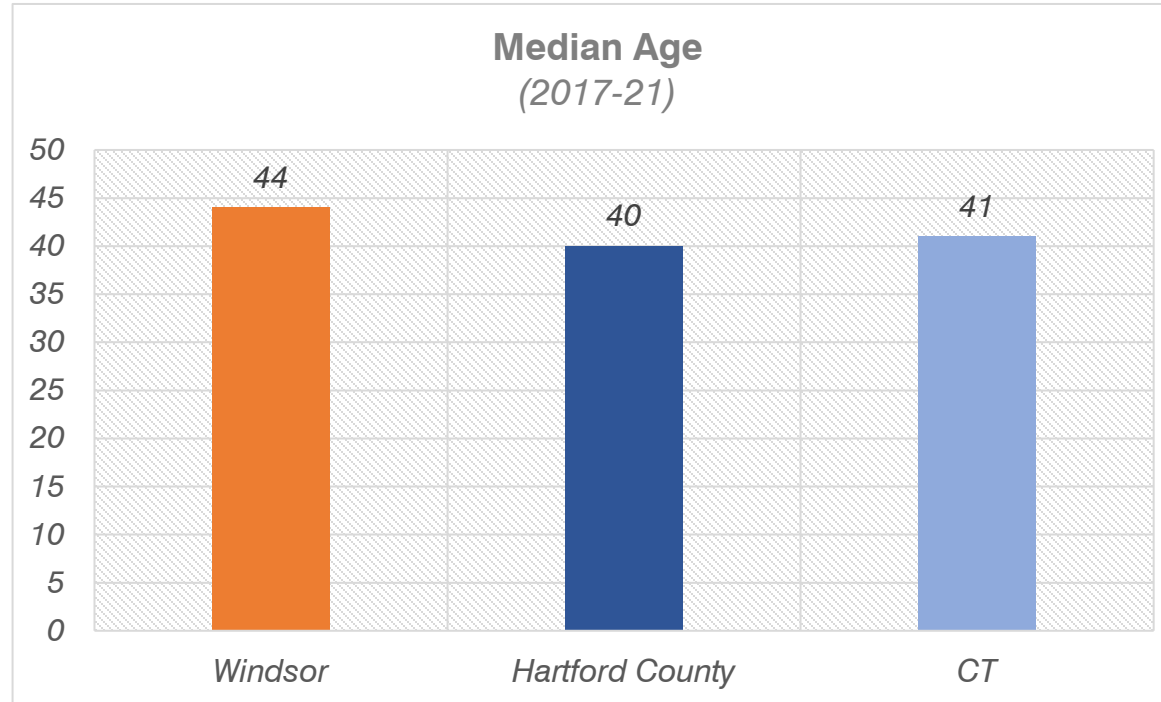
- Windsor is more diverse than Connecticut
- In Windsor, 55% of residents are BIPOC (Black, Indigenous, and people of color), while 45% are white



Source: 2022 Housing Data Profiles, Partnership for Strong Communities

Resident Age

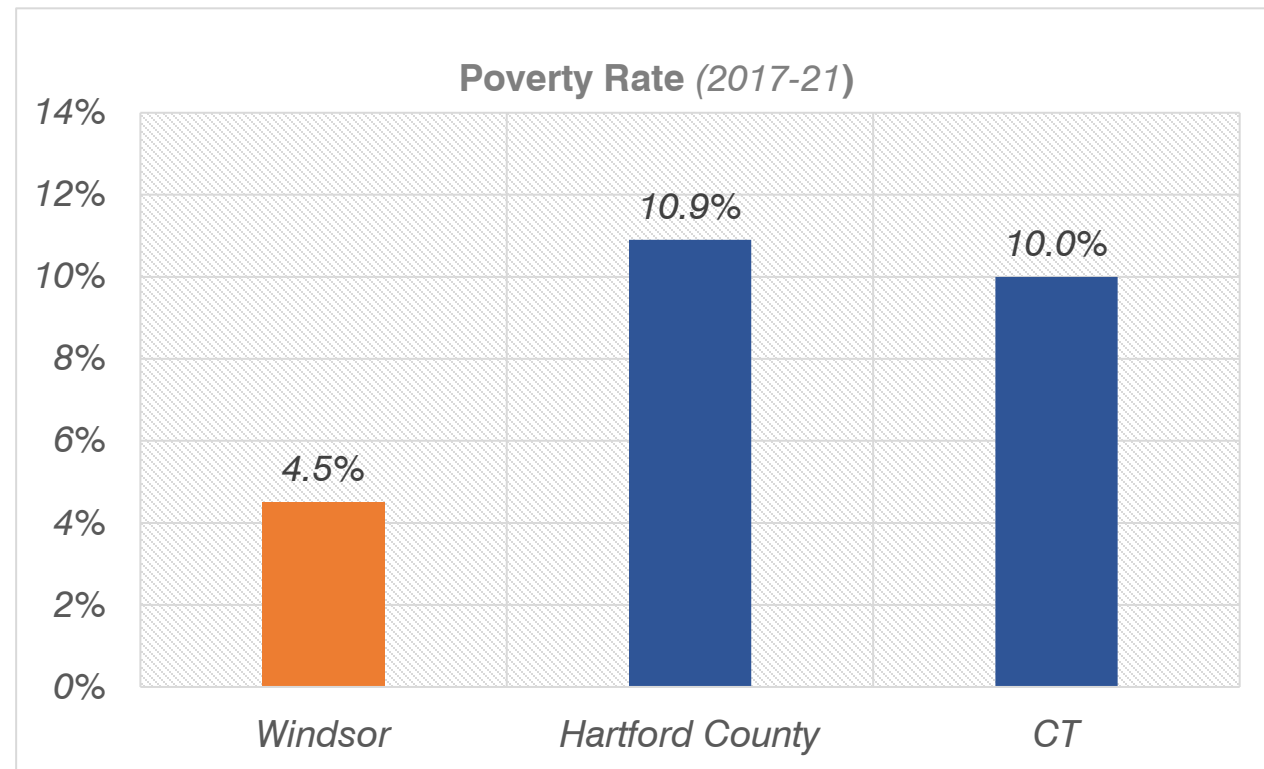
- Windsor's population is slightly older than Hartford County's and the State



Source: American Community Survey

Resident Age

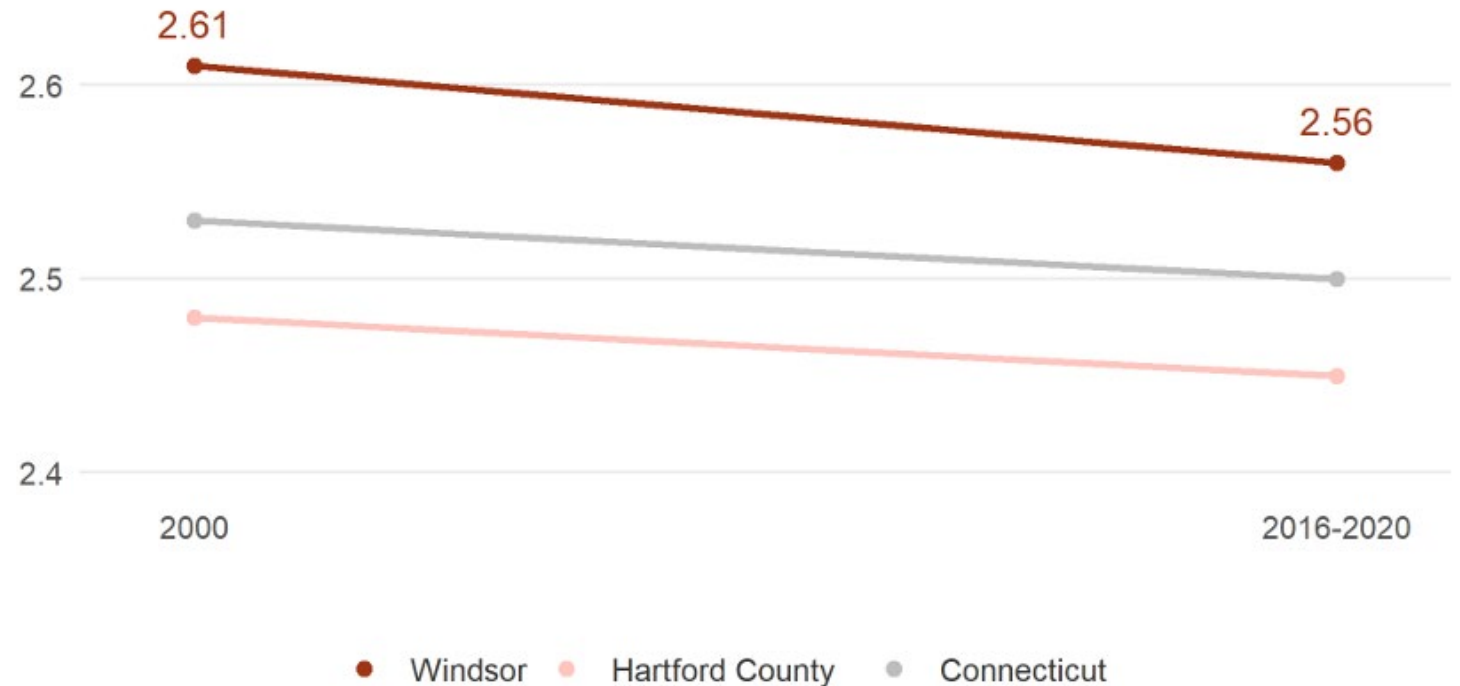
- Windsor's poverty rate is lower than both Hartford County's and the State's



Source: American Community Survey

Household Size

- The average household size in Windsor has declined between 2000 and 2020
- Windsor still has household sizes that are above that of Hartford County and the State

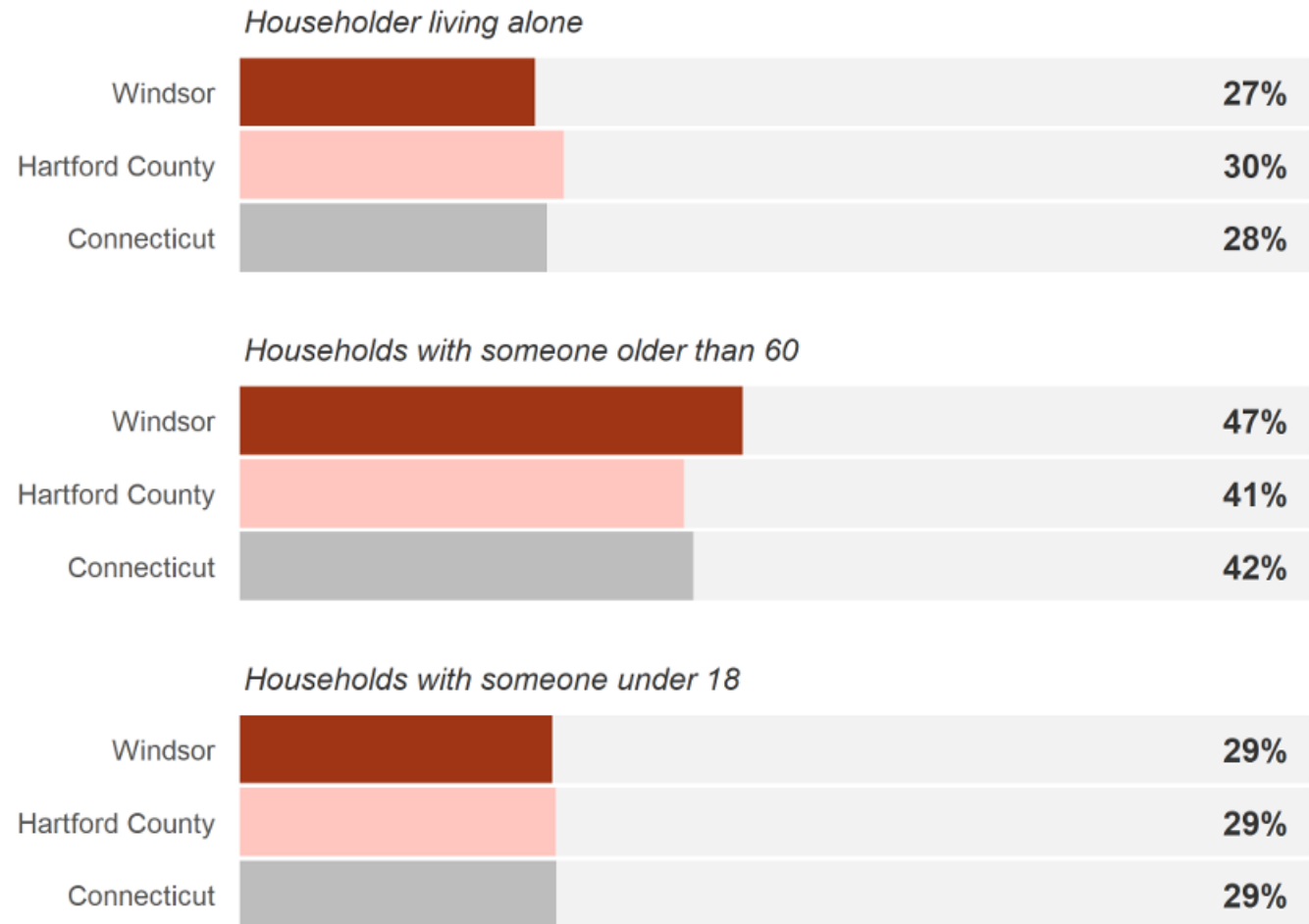


Source: 2022 Housing Data Profiles, Partnership for Strong Communities

Household Type

- Compared to Connecticut, Windsor has more households with someone older than 60 and fewer households with school-age children

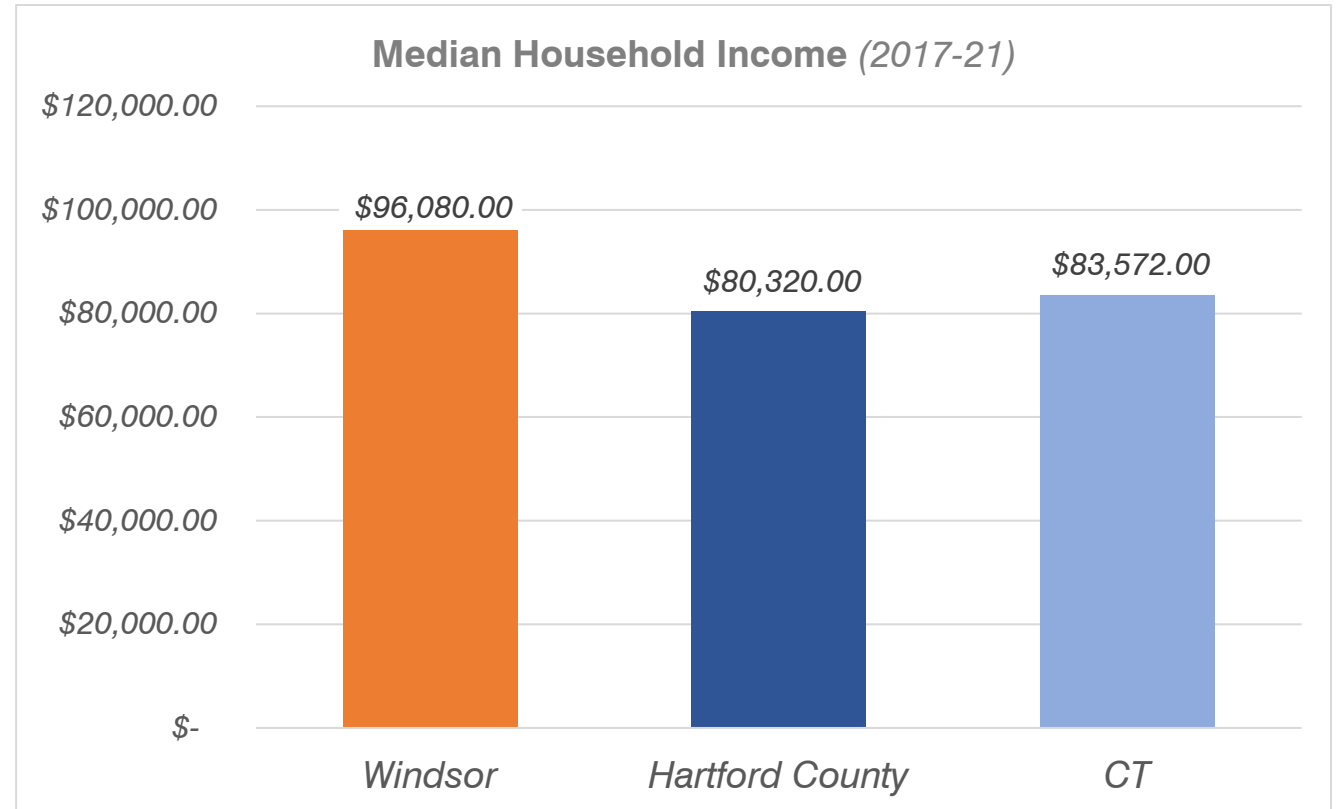
Household Types as a Percent of Total



Source: 2022 Housing Data Profiles, Partnership for Strong Communities

Median Household Income

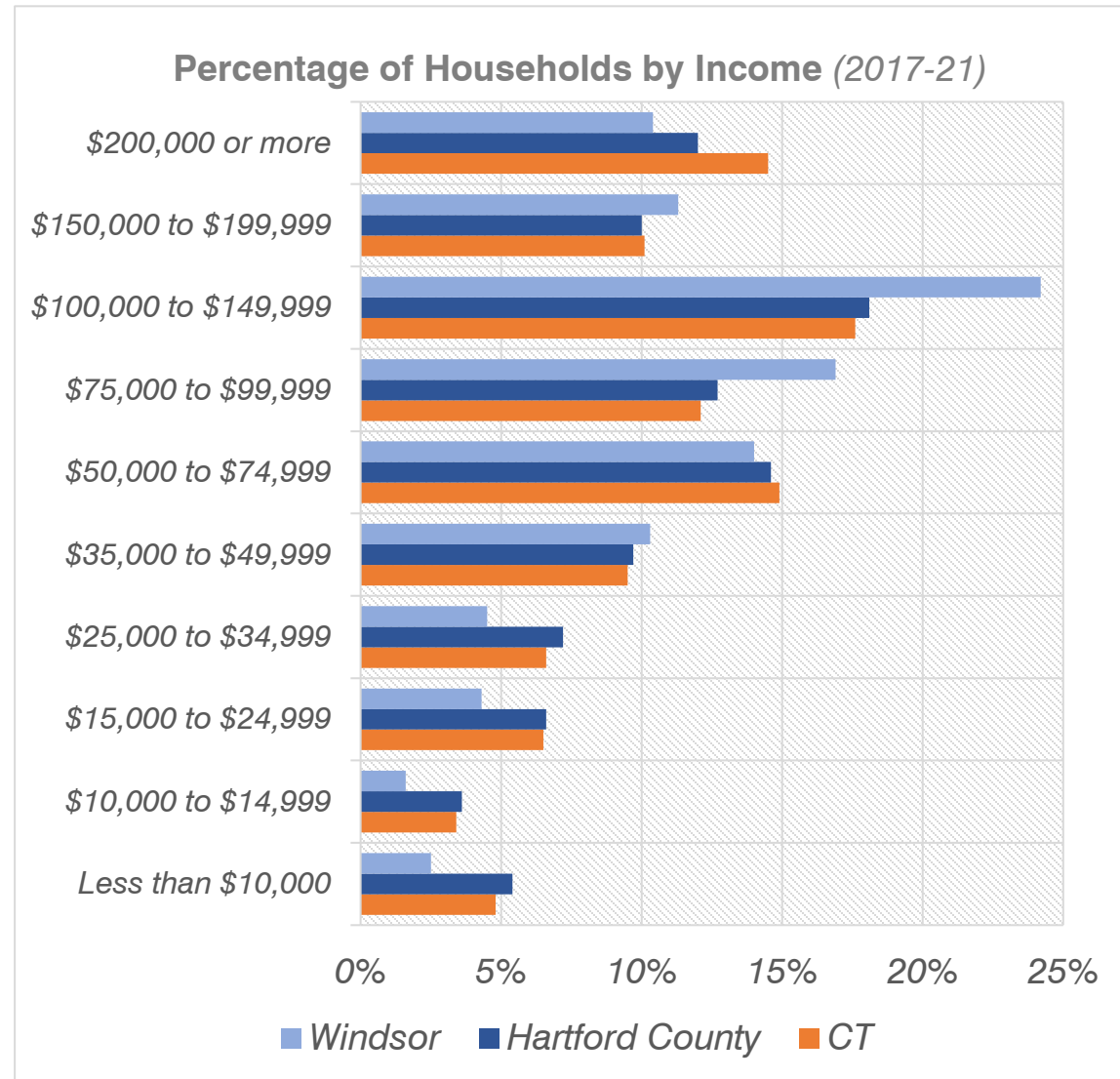
- Windsor's median household income is higher than that of the State and the County's



Source: American Community Survey

Household Income

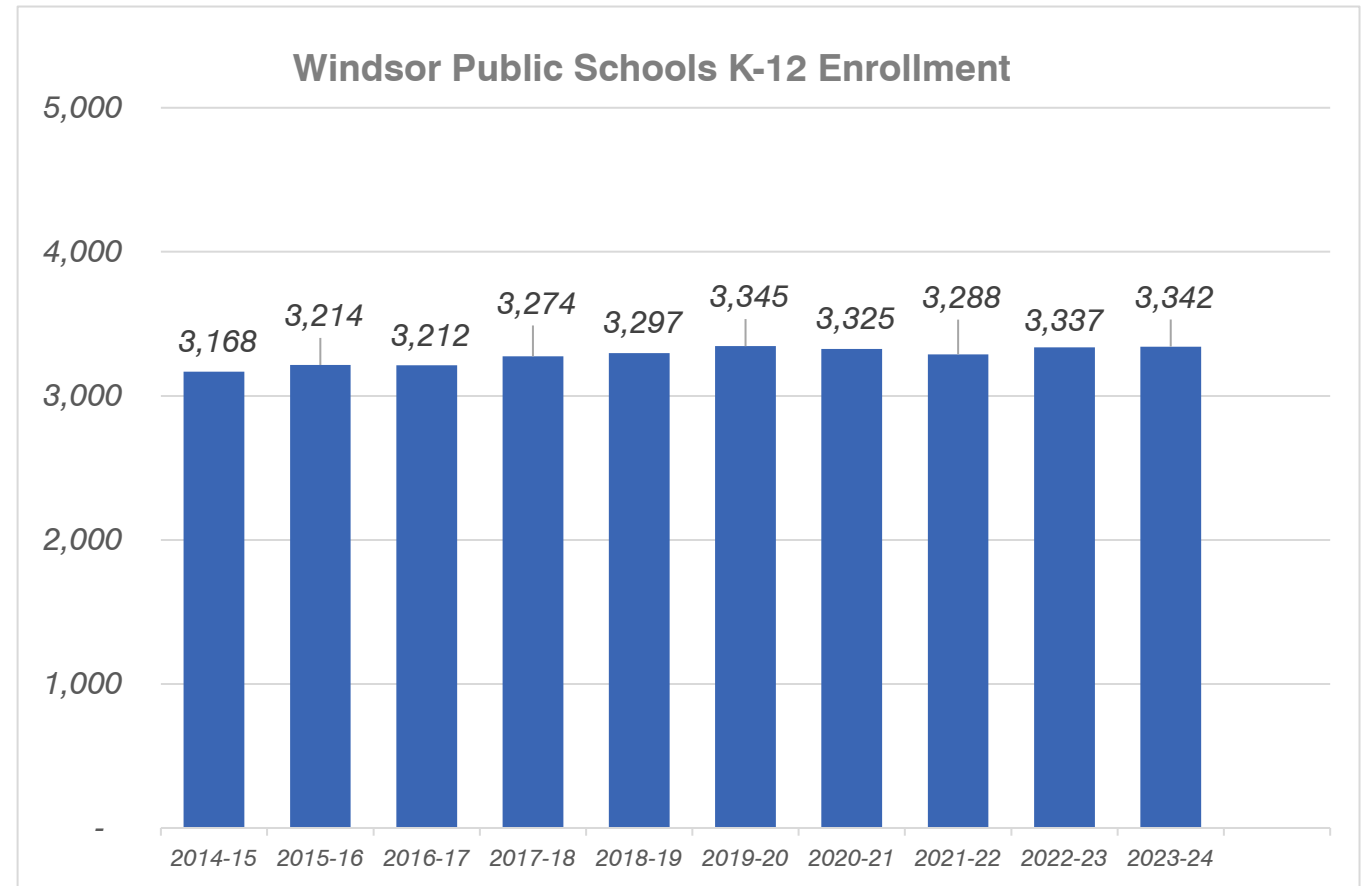
- Windsor has a higher share of households in income brackets between \$75,000 to \$200,000 than both Hartford County and the State
- Windsor also has a lower share of households in income brackets below \$35,000



Source: American Community Survey

School Enrollment

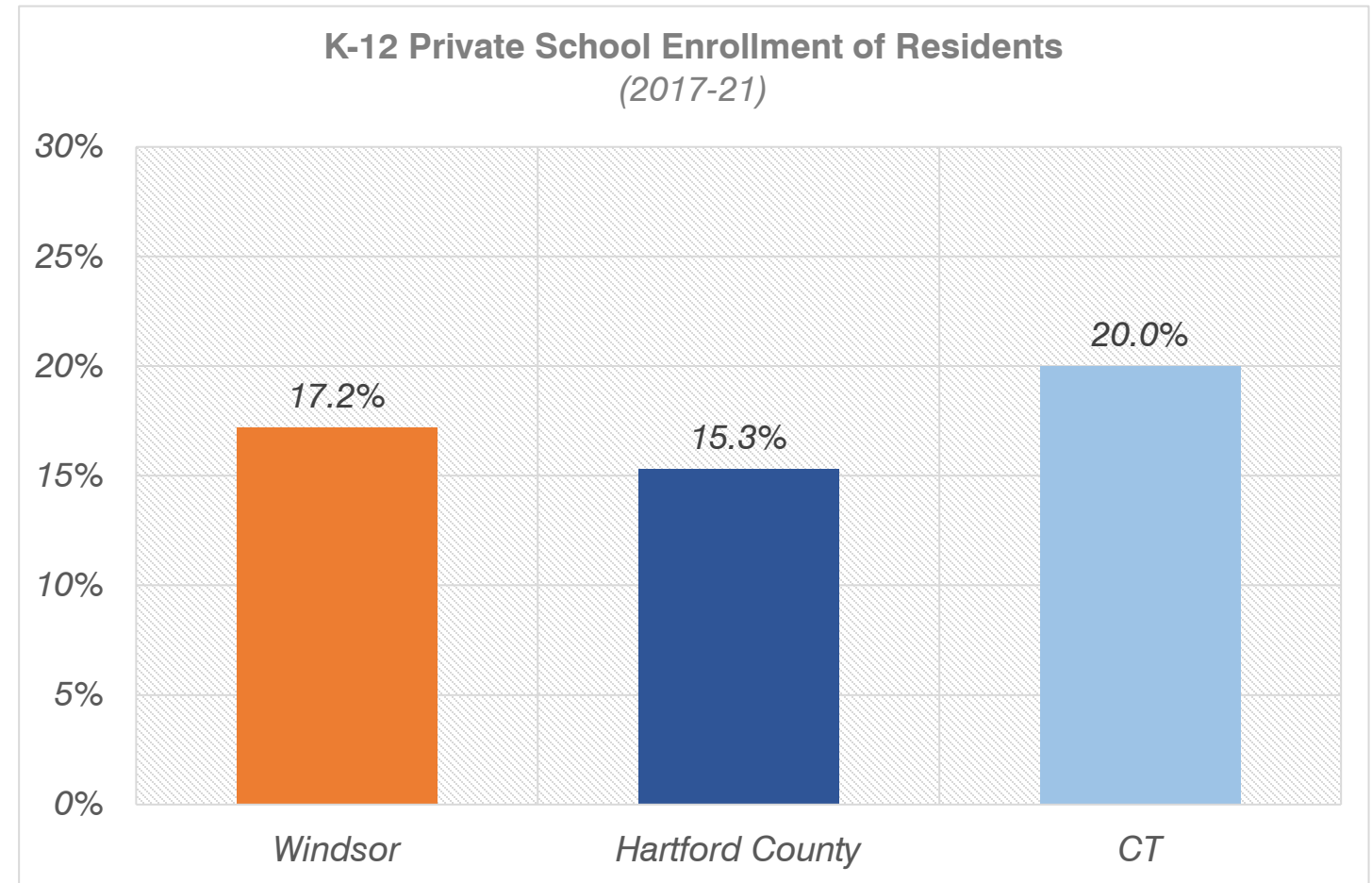
- School enrollment in Windsor's public schools has remained consistent over the past decade
- Statewide school enrollment has decreased by approximately 5% in that timeframe
- Per pupil expenditures were \$21,646 in the 2023-2024 school year, in 2014-2015 they were \$17,380



Source: CT Department of Education, EDSIGHT

Private School Enrollment

- 17.2% of Windsor's school age children are enrolled in private school – of population 3 years and over enrolled in school
- This is higher than that of the County, but lower than the Statewide percentage

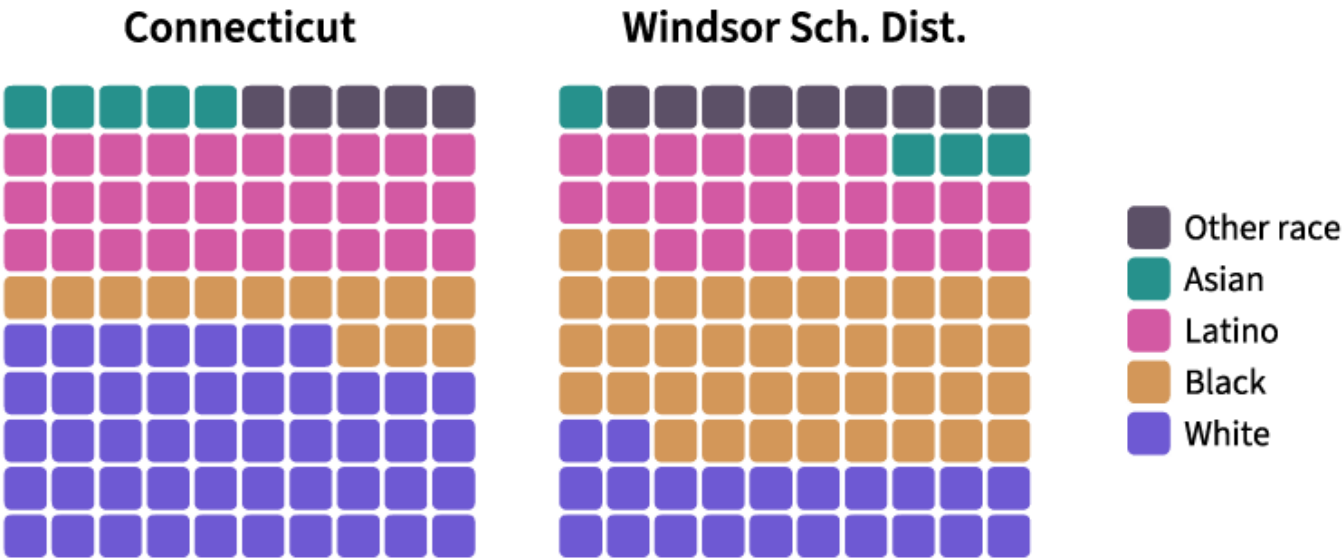


Source: American Community Survey

Student Race/Ethnicity

- Windsor’s public-school enrollment is more racially diverse than Connecticut’s

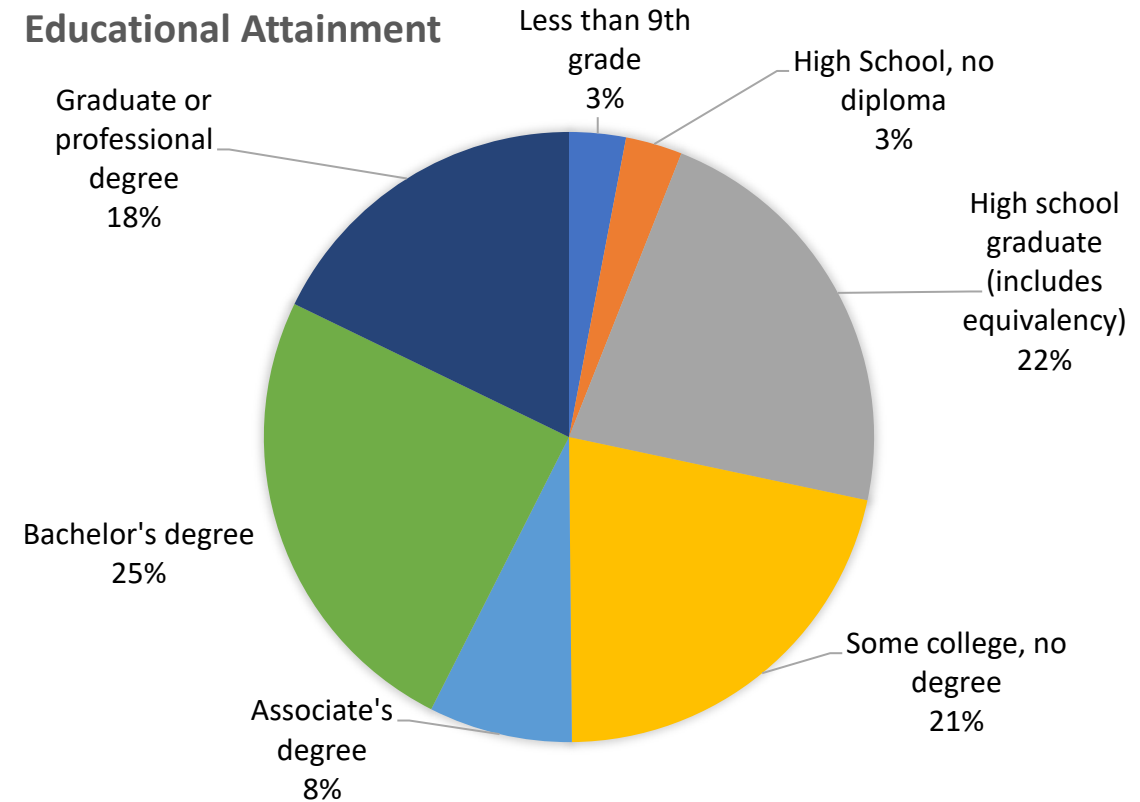
K-12 Student Enrollment By Race/Ethnicity Per 100 Students, 2022-23



Source: 2023 Equity Profile, DataHaven and CT Department of Education

Educational Attainment

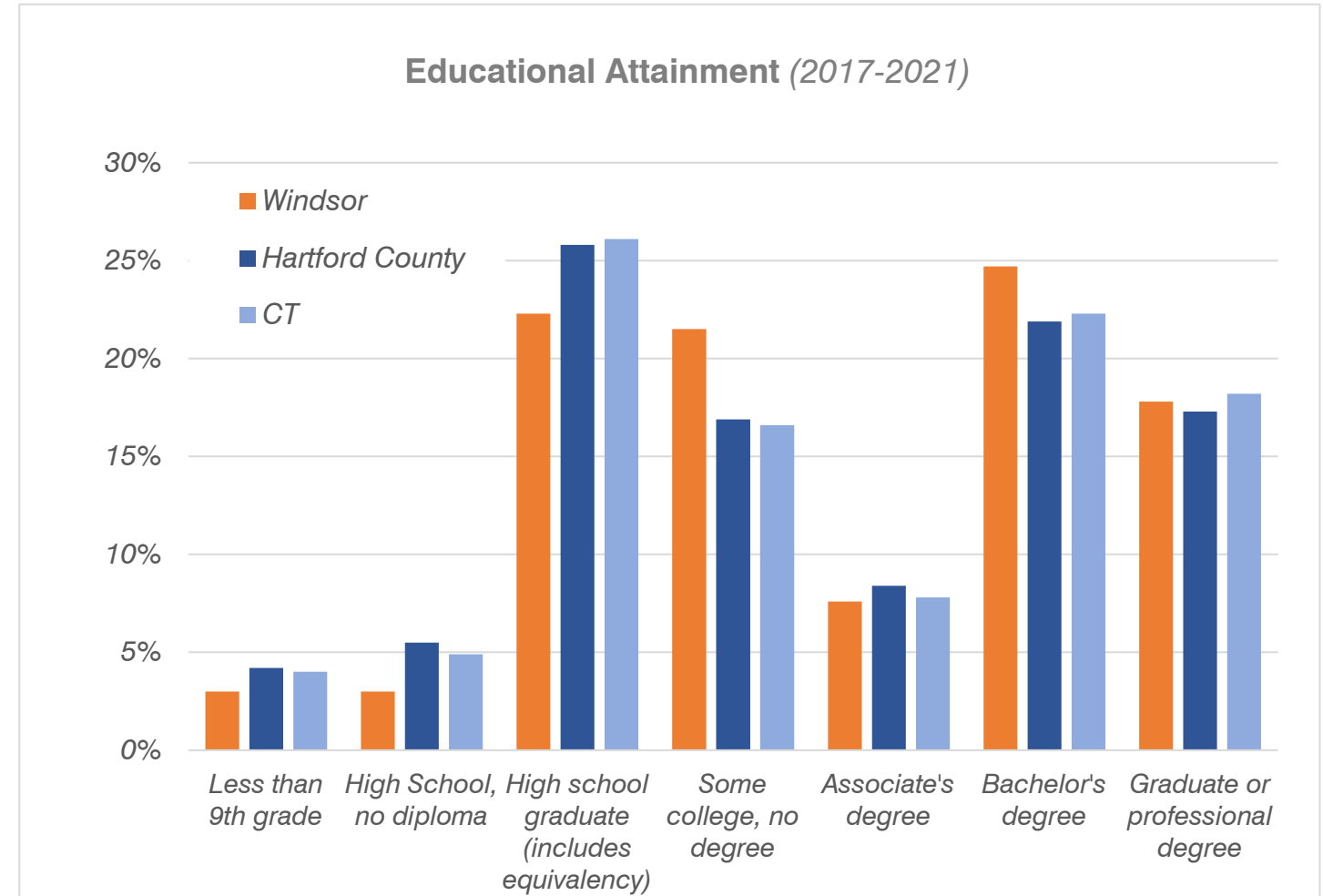
- 43% of Windsor's residents have a Bachelor's degree or higher.
- Only 6% of residents lack a High School Diploma



Source: American Community Survey

Educational Attainment

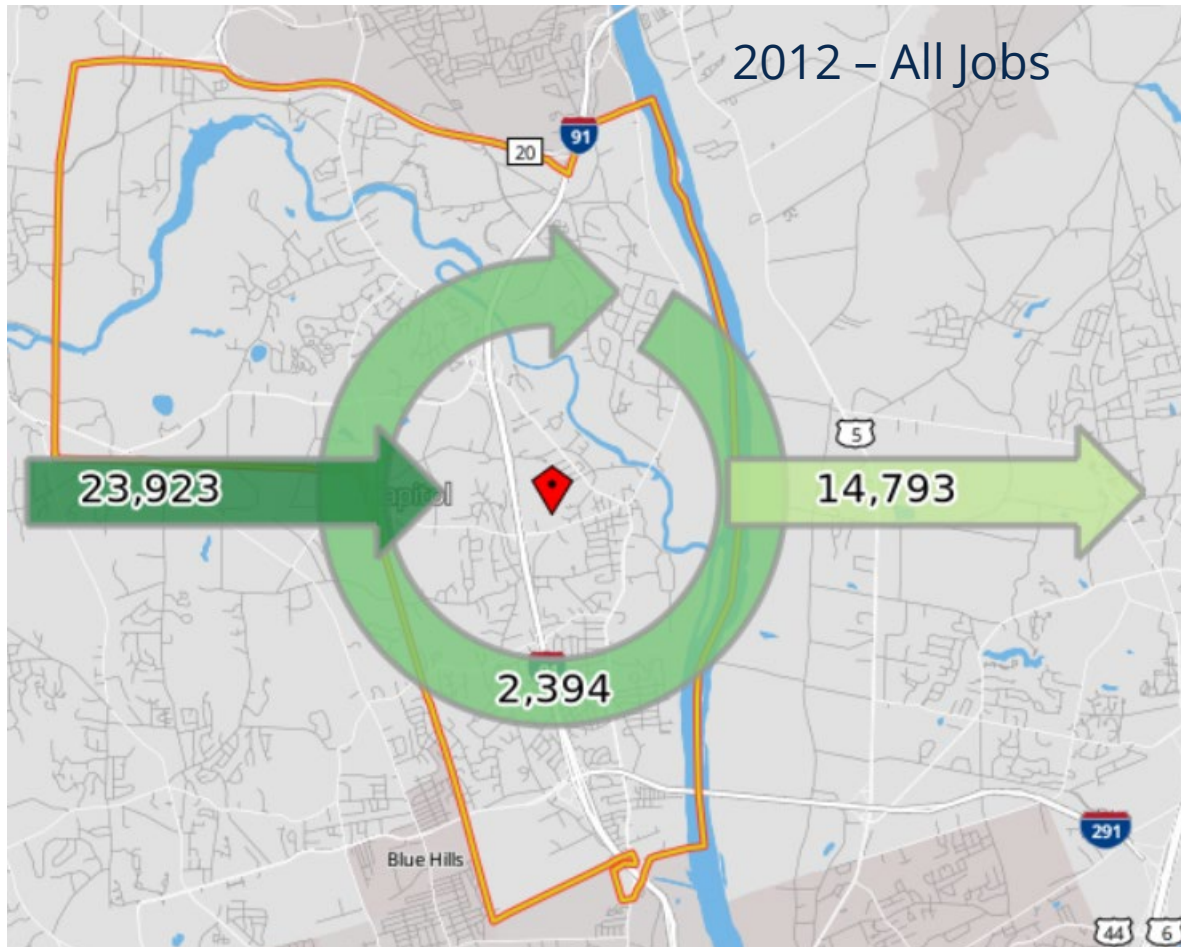
- Windsor has a higher percentage of residents with bachelor's degrees than both Hartford County and the State
- Windsor has fewer residents who lack a high school diploma than the County and the State



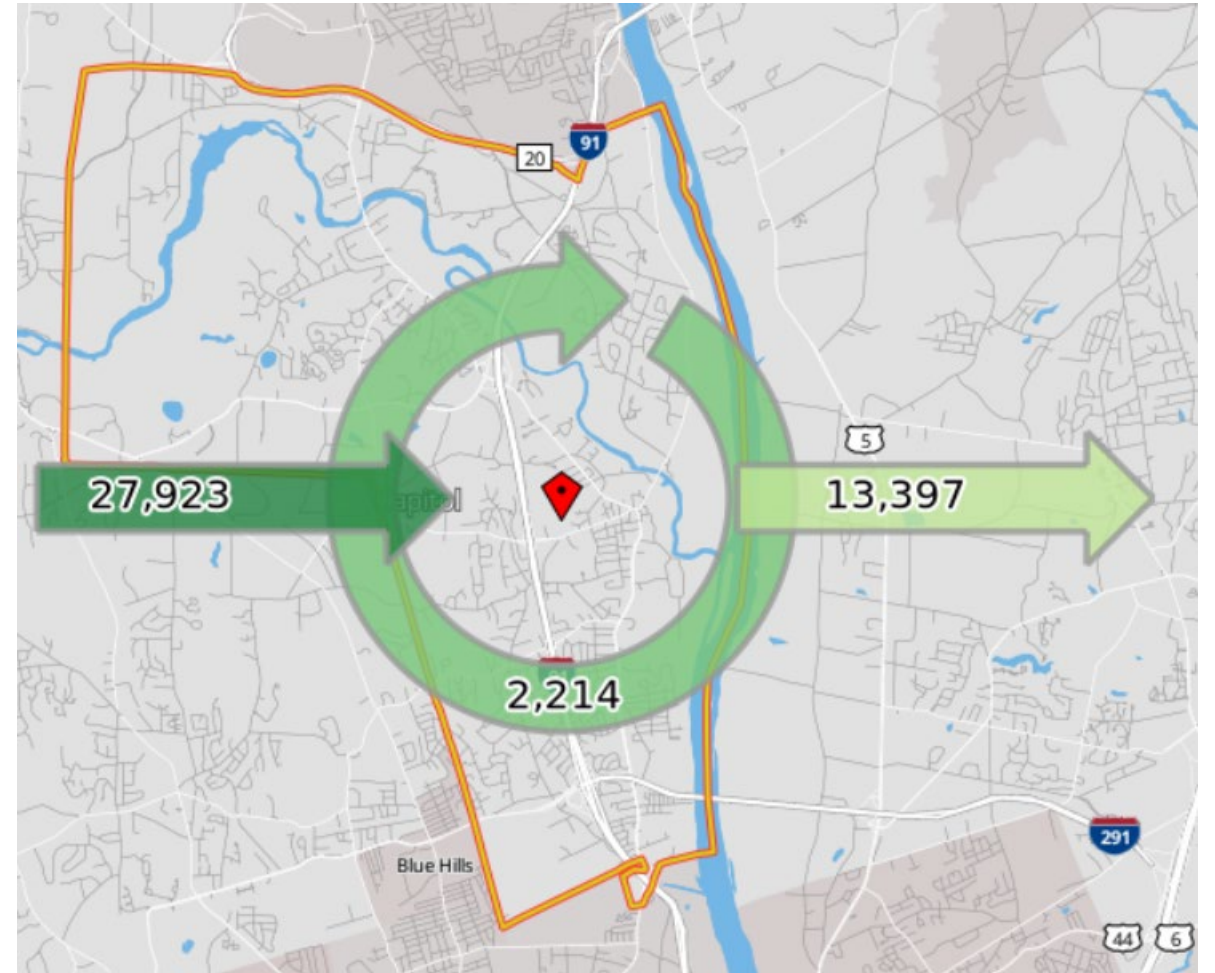
Source: American Community Survey

Commuting Patterns

- Windsor has 4,000 more workers commuting into Town for employment since 2012



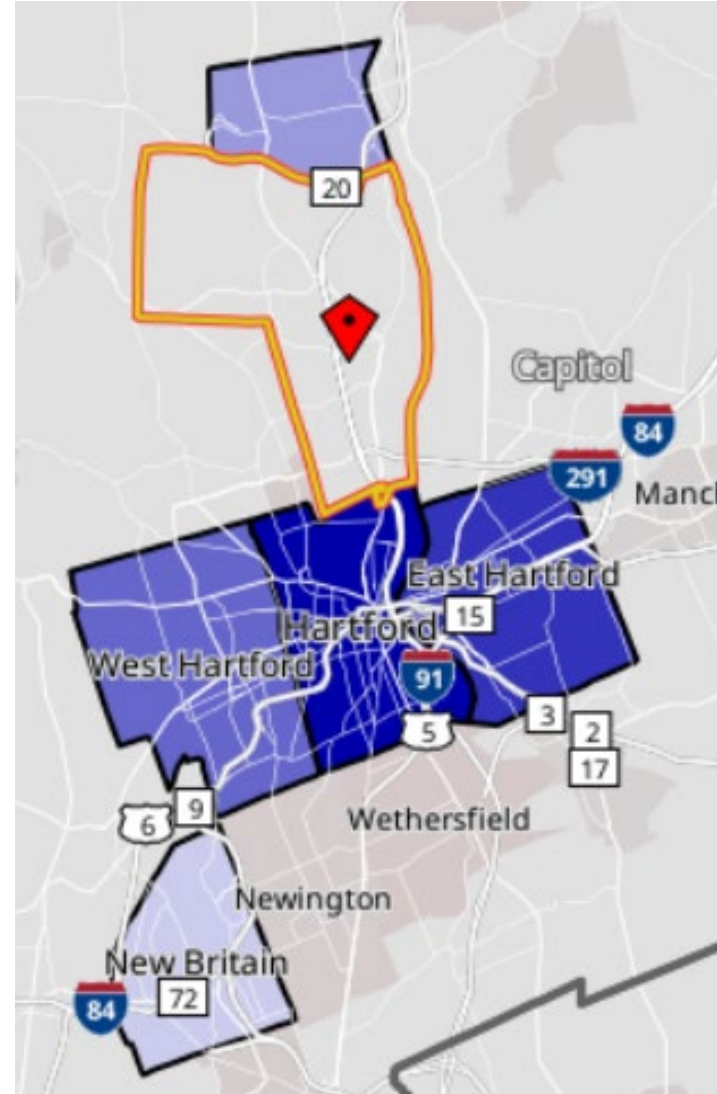
2022 – All Jobs



Source: OnTheMap, US Census

Commuting Patterns – Windsor Residents

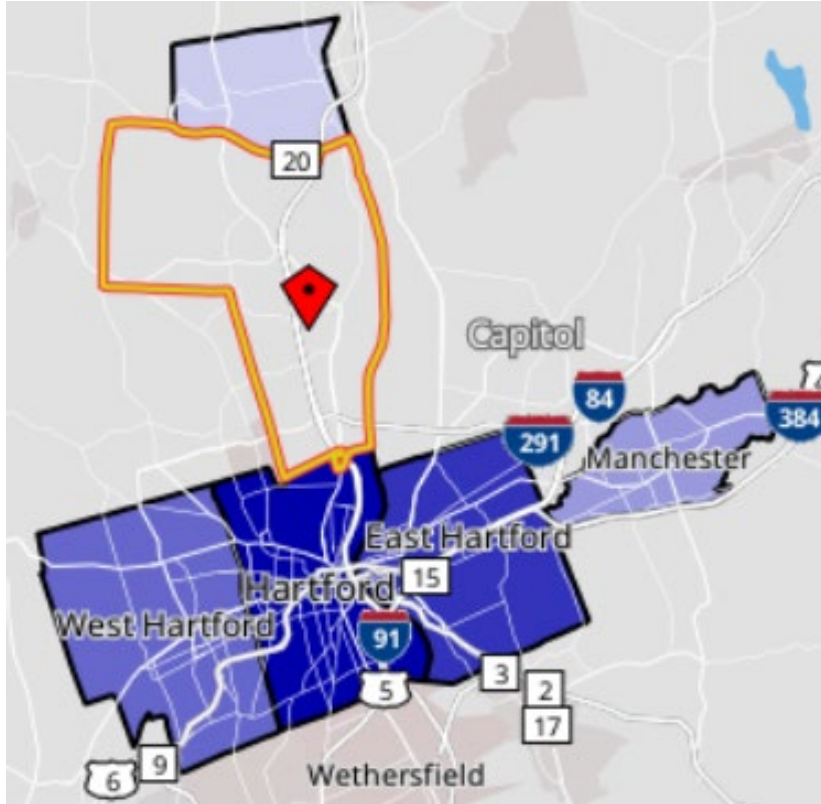
- Top employment destinations for Windsor's workers include:
 - Hartford
 - East Hartford
 - West Hartford
 - Windsor Locks
 - New Britain



Source: OnTheMap, US Census

Commuting Patterns – Employed in Windsor

- Windsor's workforce is coming from:
 - Hartford
 - East Hartford
 - West Hartford
 - Manchester
 - Windsor Locks



Source: OnTheMap, US Census

Key Employers

Data from Municipalities, 2024

- 1 Amazon
- 2 Walgreens
- 3 SS&C Technologies
- 4 Dollar Tree
- 5 Eversource

Source: CT Data Collaborative, 2024 Town Profile

Economy

- Windsor’s top industry is Transportation and Warehousing
- Windsor has seen a steady stream of new businesses since 2019

Top Industries

Lightcast, 2022 (2 and 3 digit NAICS)		Jobs	Share of Industry
1	Transportation and Warehousing <i>Warehousing and Storage</i>	5,812	78%
2	Manufacturing <i>Transportation Equipment Mfg</i>	5,623	32%
3	Finance and Insurance <i>Insurance Carriers & Related Activities</i>	4,135	98%
4	Government <i>State Government</i>	2,713	48%
5	Health Care and Social Assistance <i>Ambulatory Health Care Services</i>	2,179	43%
Total Jobs, All Industries		30,201	

SOTS Business Registrations

Secretary of the State, March 2024

New Business Registrations by Year

Year	2019	2020	2021	2022	2023
Total	248	342	394	455	436

Total Active Businesses 2,658

Source: CT Data Collaborative, 2024 Town Profile

Journey to Work

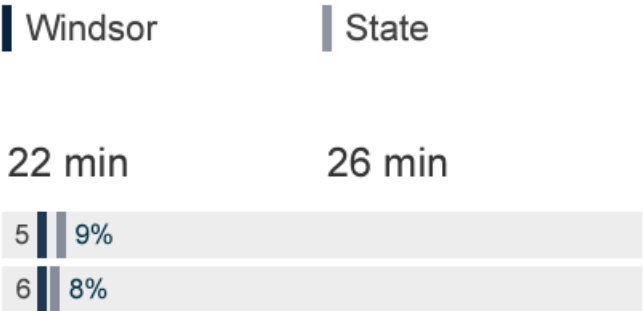


- About 83% of Windsor’s residents drive to work
- 4% took public transportation
- Approximately 13% work from home
- Closely resembles State totals for commute mode
- Mean commute time is 22 minutes, which is less than the State’s average

Access

ACS, 2018–2022

Mean Commute Time *
No Access to a Car
No Internet Access



Commute Mode

Public Transport
Walking or Cycling
Driving
Working From Home *



Public Transit

CTtransit Service
Other Public Bus Operations
Train Service

Express
-
Amtrak, Hartford Line

* 5 year estimates include pre-pandemic data

Source: CT Data Collaborative, 2024 Town Profile

Journey to Work

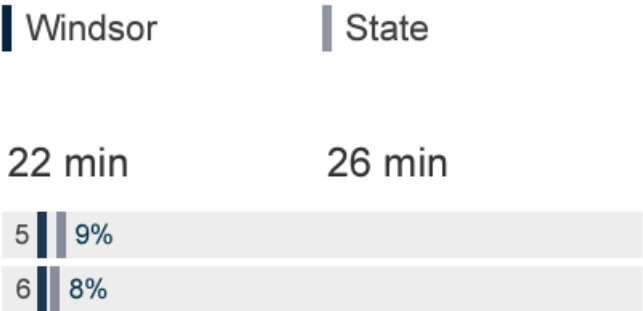


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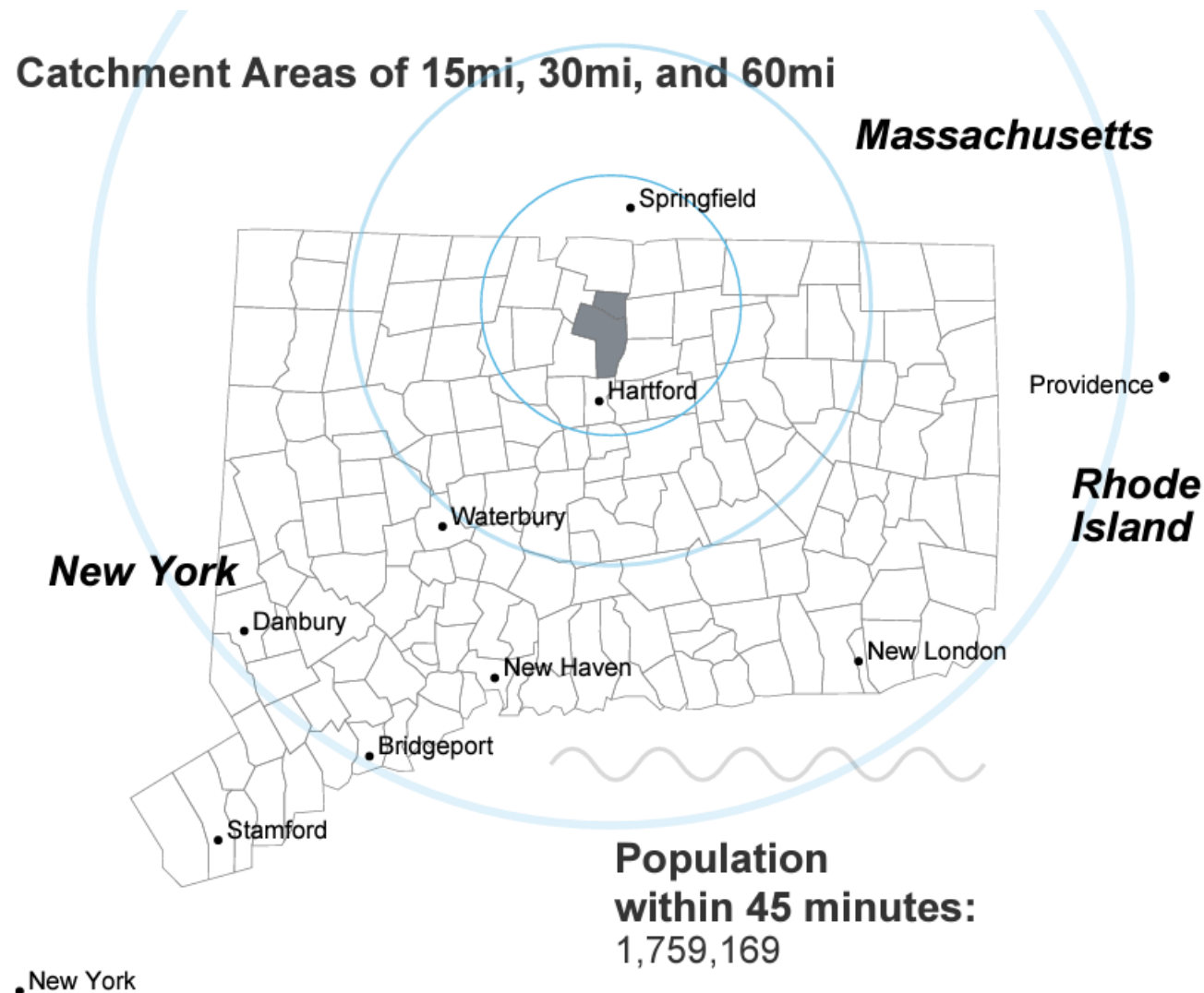
Express
-
Amtrak, Hartford Line

* 5 year estimates include pre-pandemic data

Source: CT Data Collaborative, 2024 Town Profile

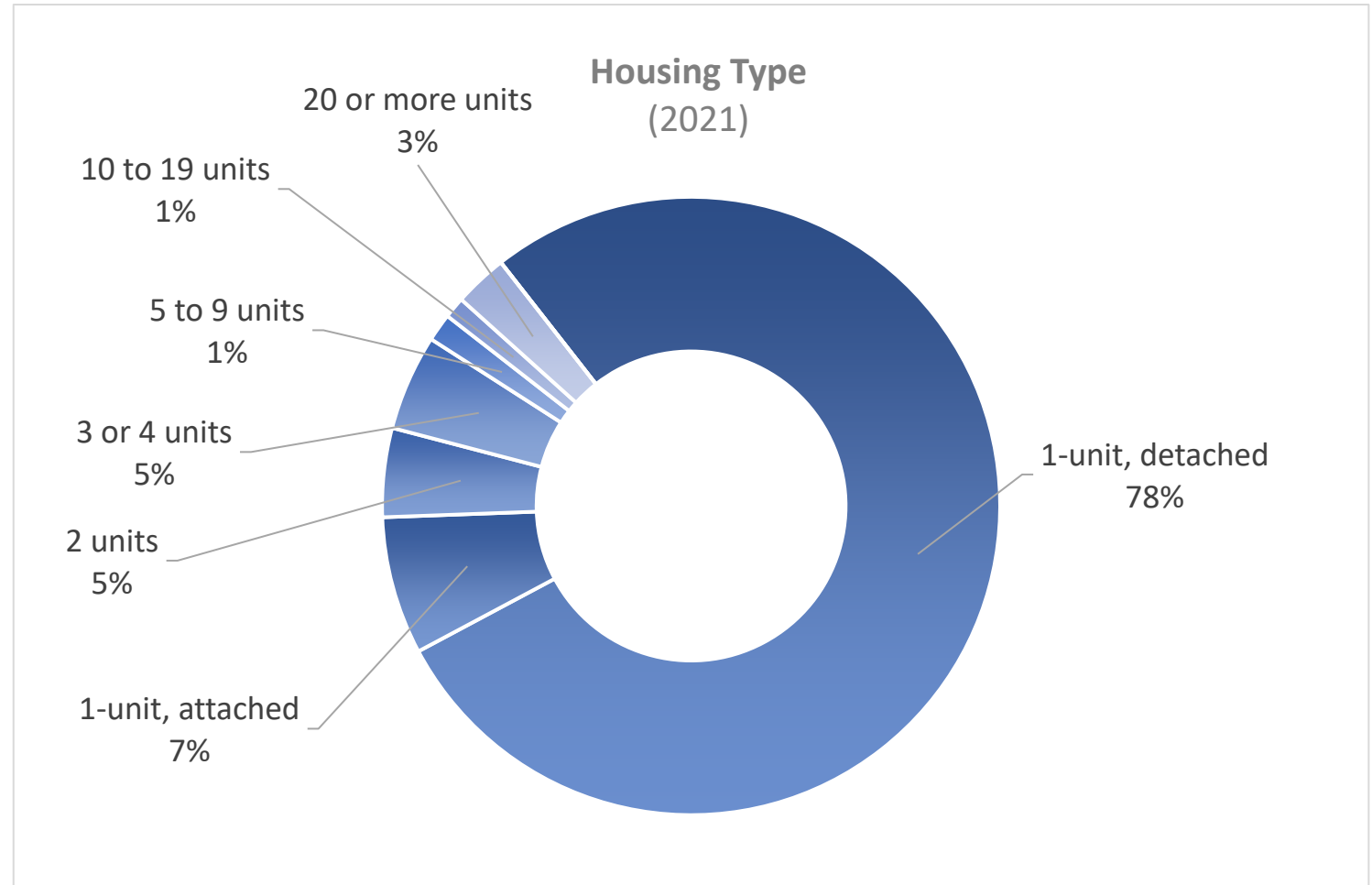
Journey to Work

- Cities of Hartford and Springfield fall within a 15-minute radius
- Danbury, Bridgeport, New Haven, Waterbury and New London fall within a 60-minute radius



Housing Supply

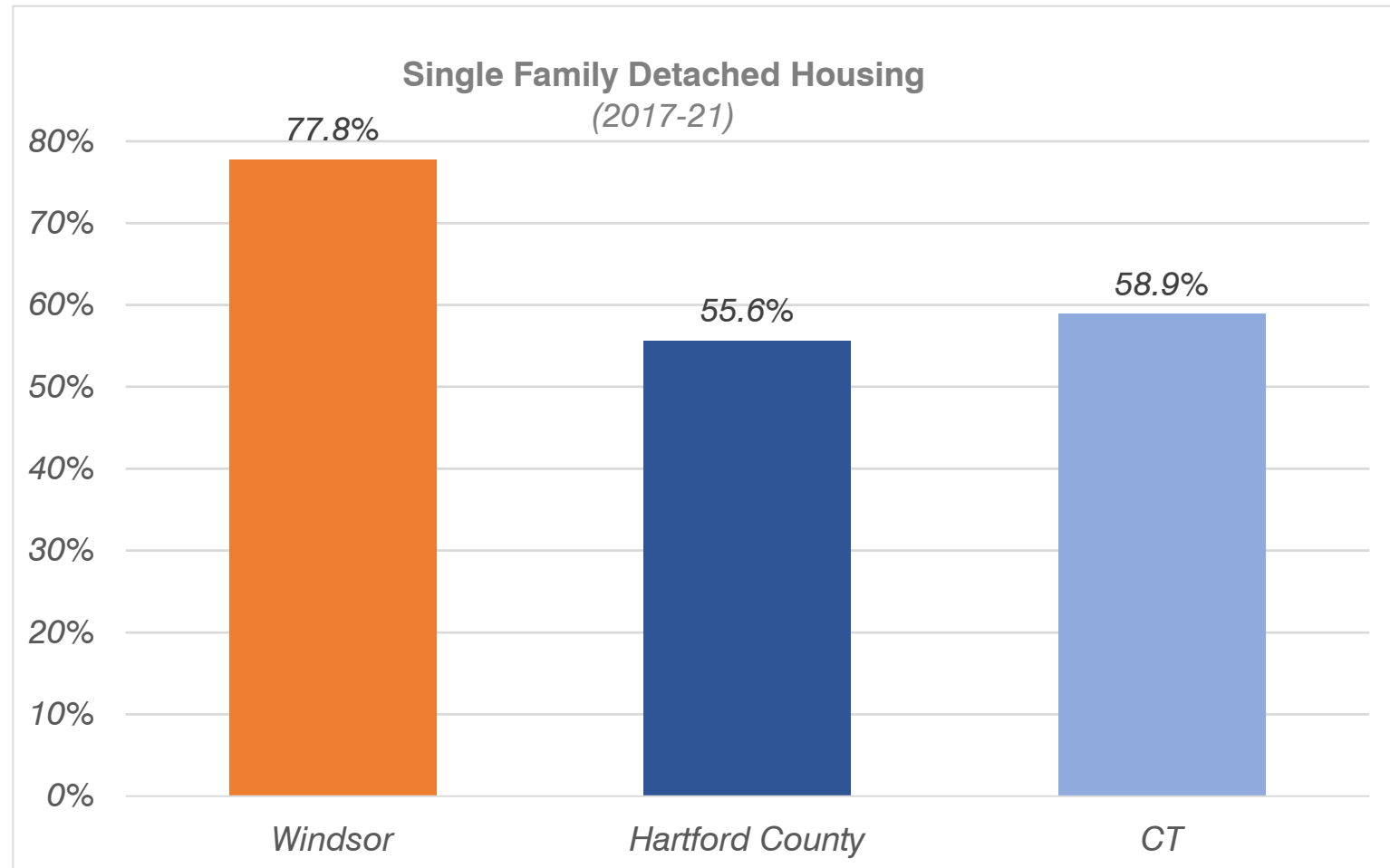
- Most (78%) of Windsor's housing is single-family detached housing
- Housing with 20 or more units comprises 3% of the Town's housing



Source: American Community Survey

Housing Supply

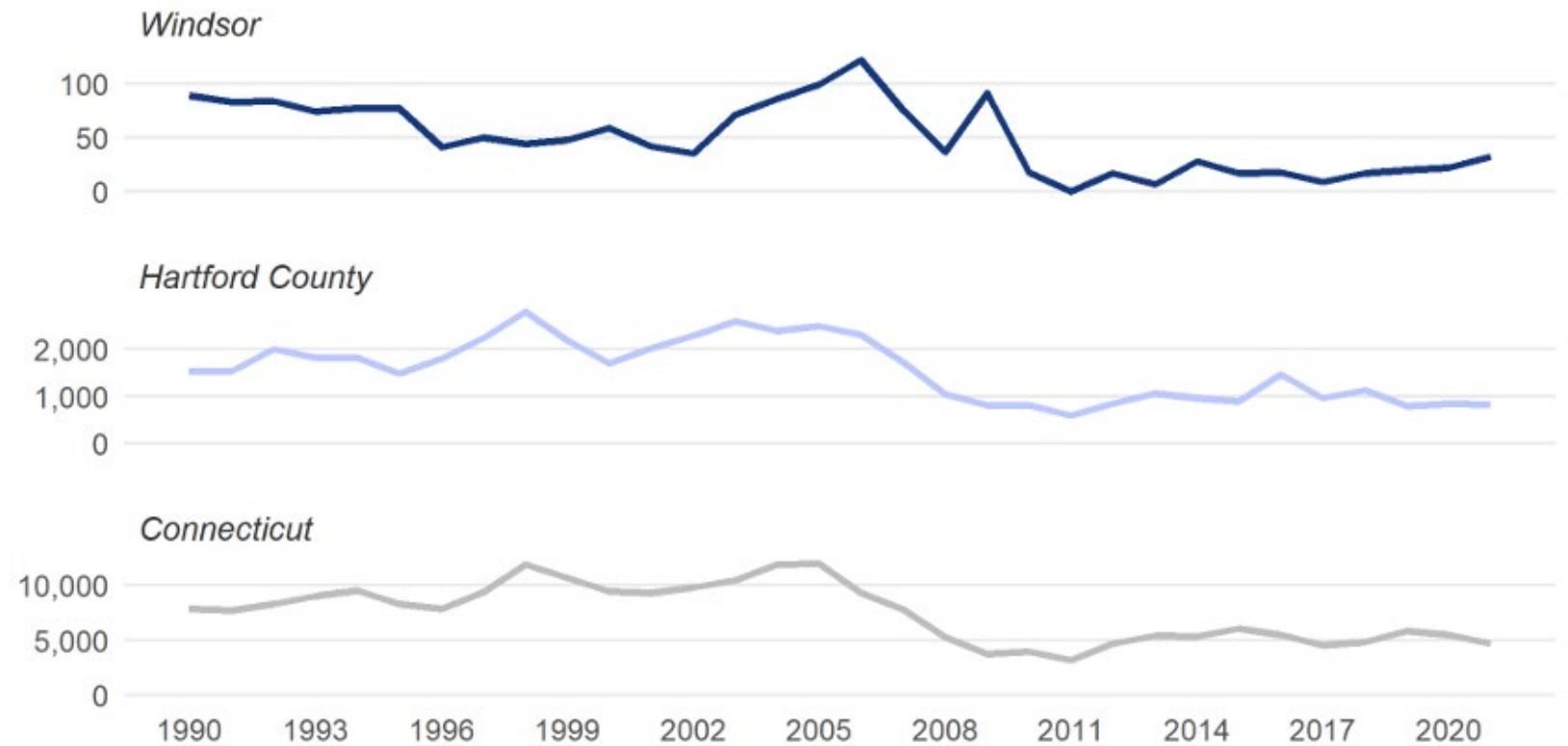
- Windsor's housing supply is oriented more towards single family housing than Hartford County or the State



Source: American Community Survey

Housing Permit Activity 1990-2019

- Growth is slow in the state, which has seen a **41% decrease** in building permits between 1990 and 2021
- In Windsor, there were 89 building permits issued in 1990, compared to 32 issued in 2021, representing a **64% decrease**

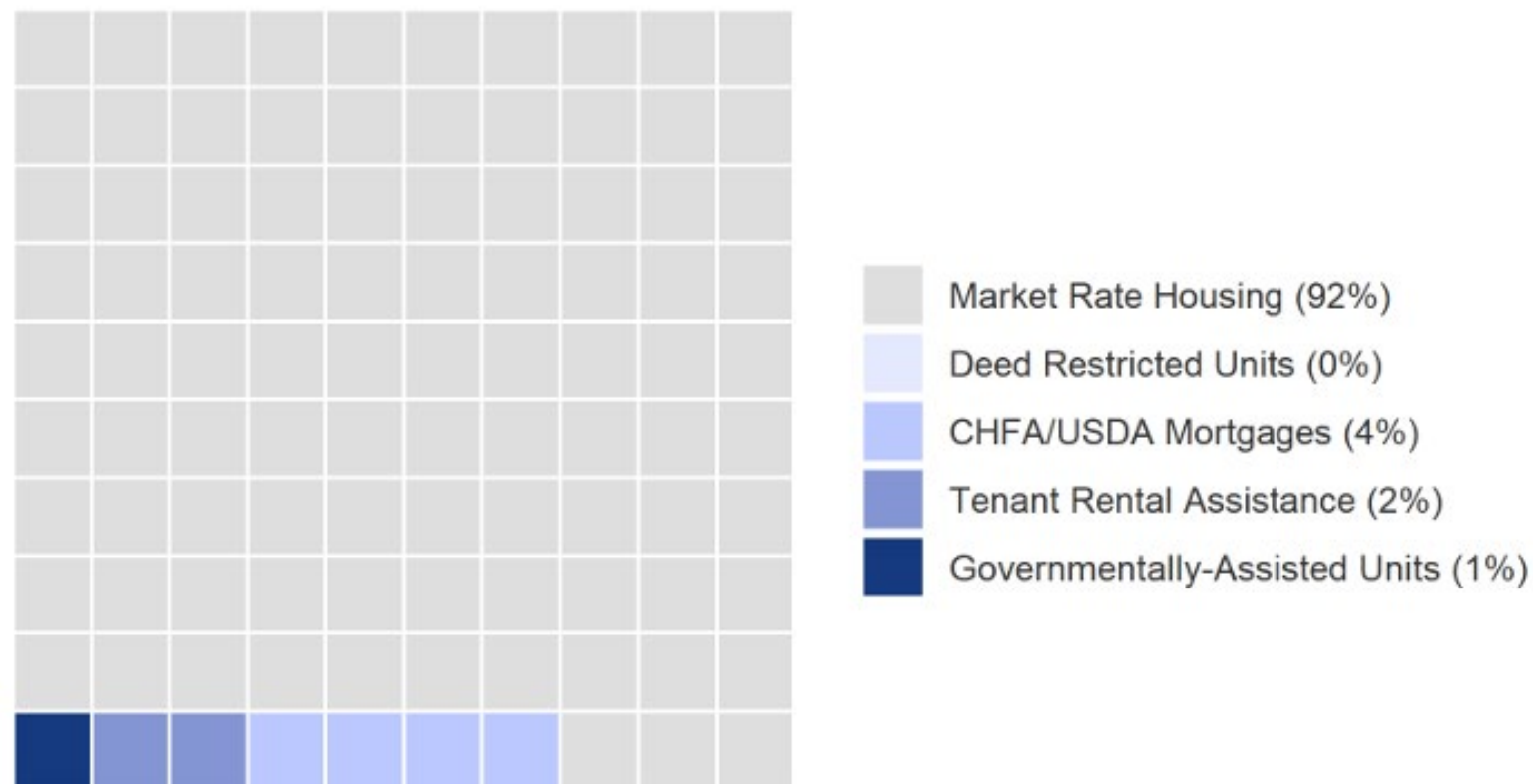


Source: Connecticut Department of Economic and Community Development

Affordable Housing

- Of the 11,767 total units in Windsor, 888 are considered to be affordable or **8%**

Affordable units by type

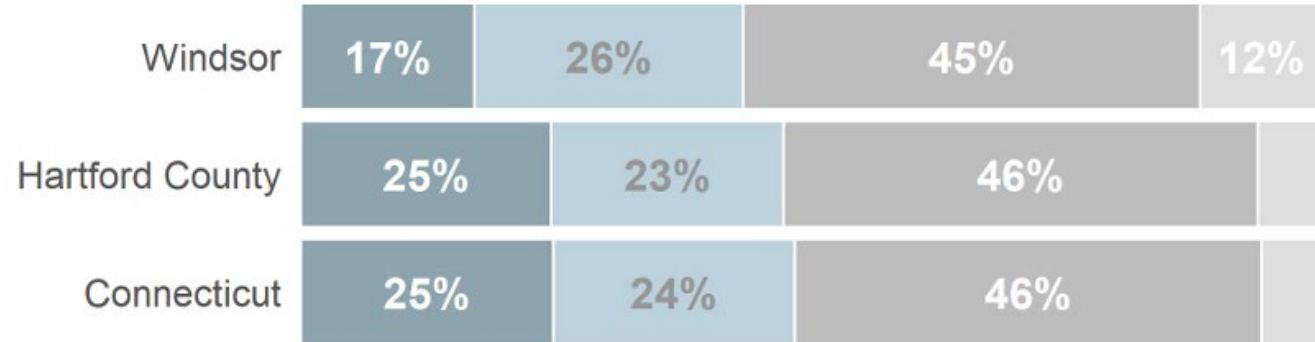


Source: Connecticut Department of Housing

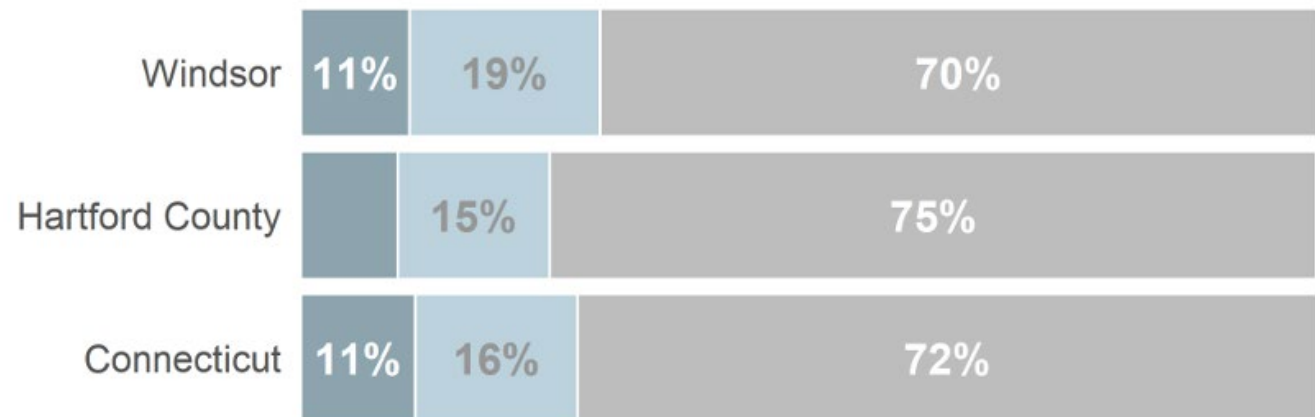
Housing Costs

- Households that are cost-burdened spend more than 30% of their income on housing. Severely costburdened spend more than 50% on housing
- Renters in Windsor are more housing cost burden than owners

Housing cost burden for renters



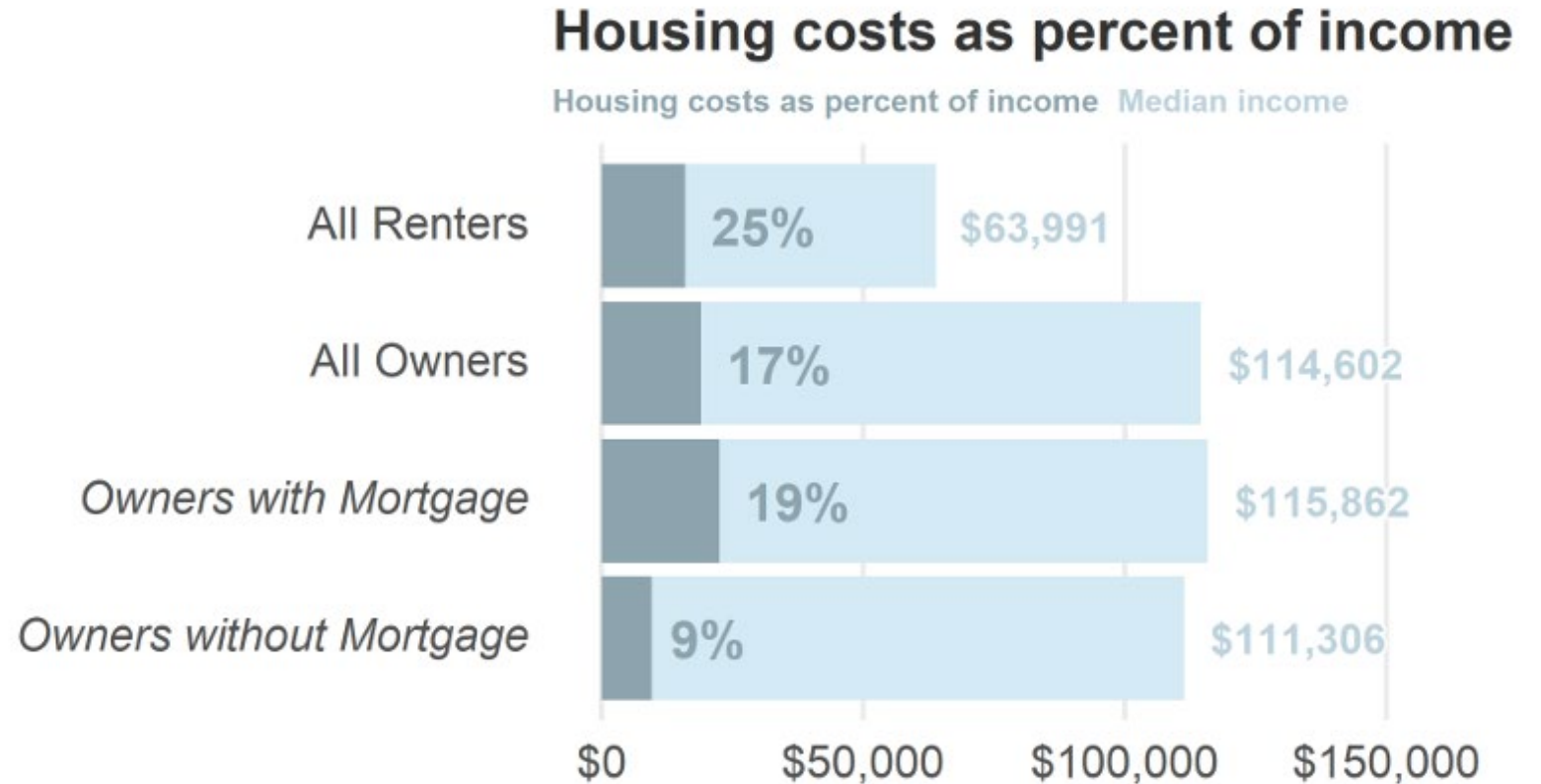
Housing cost burden for owners



Severe burden (50% or greater) Moderate burden (Between 30% and 50%) Not burdened (Less than 30%) Not Computed

Housing Costs

- Renters' housing costs as a percentage of income is 25%
- Owners' housing costs as a percentage of income is 17%
- \$25.04 is the hourly wage needed to afford a two-bedroom apartment in Windsor



Source: 2022 Housing Data Profiles, Partnership for Strong Communities

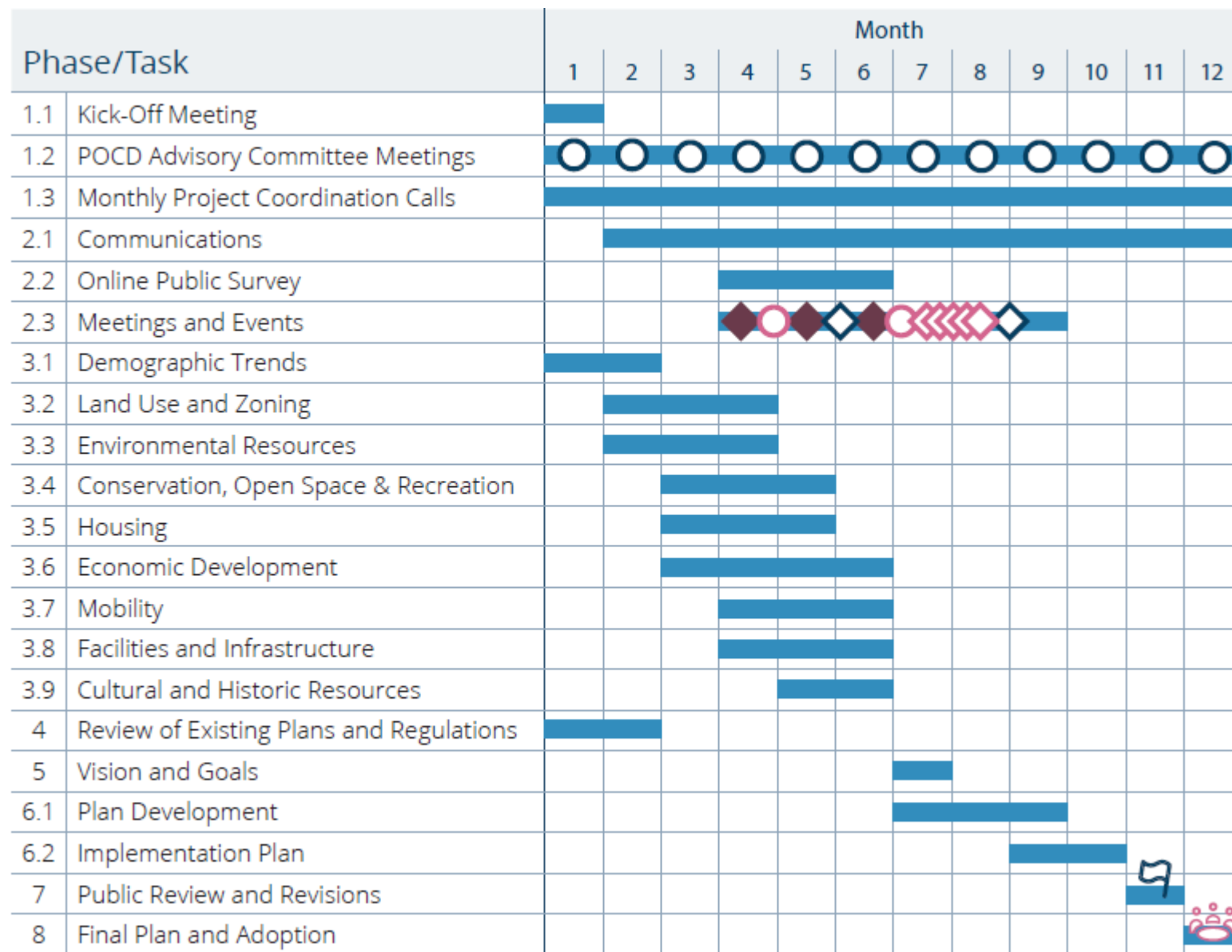
**Questions – anything
surprising?**



Next Steps



Project Schedule



- 12-month schedule
- November 2024 – November 2025

-  Advisory Committee Meetings
-  Stakeholder Interviews
-  Pop-Up Events
-  Workshops
-  Focus Group Meetings
-  Public Presentation
-  Public Hearings

Next Steps

- Continue existing conditions review and demographics analysis
- Continue review of previous plans and studies
- Identify date and location for first workshop
- Conduct stakeholder interviews with Town Department Heads



Logos and Branding



Logos and Branding - Examples

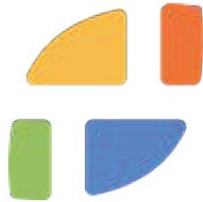


Vision 2034

New Haven's Comprehensive Plan

PLAN **BOLD** • PLAN **SMART**

PLAN
BRIDGEPORT



CITY OF DANBURY

Plan of Conservation and Development



WETHERSFIELD

Rich Past. Bright Future!

WEST HARTFORD



Logos and Branding



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Please join us in shaping Windsor's future!



Image Source: CT Main Street Center

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Questions?

