

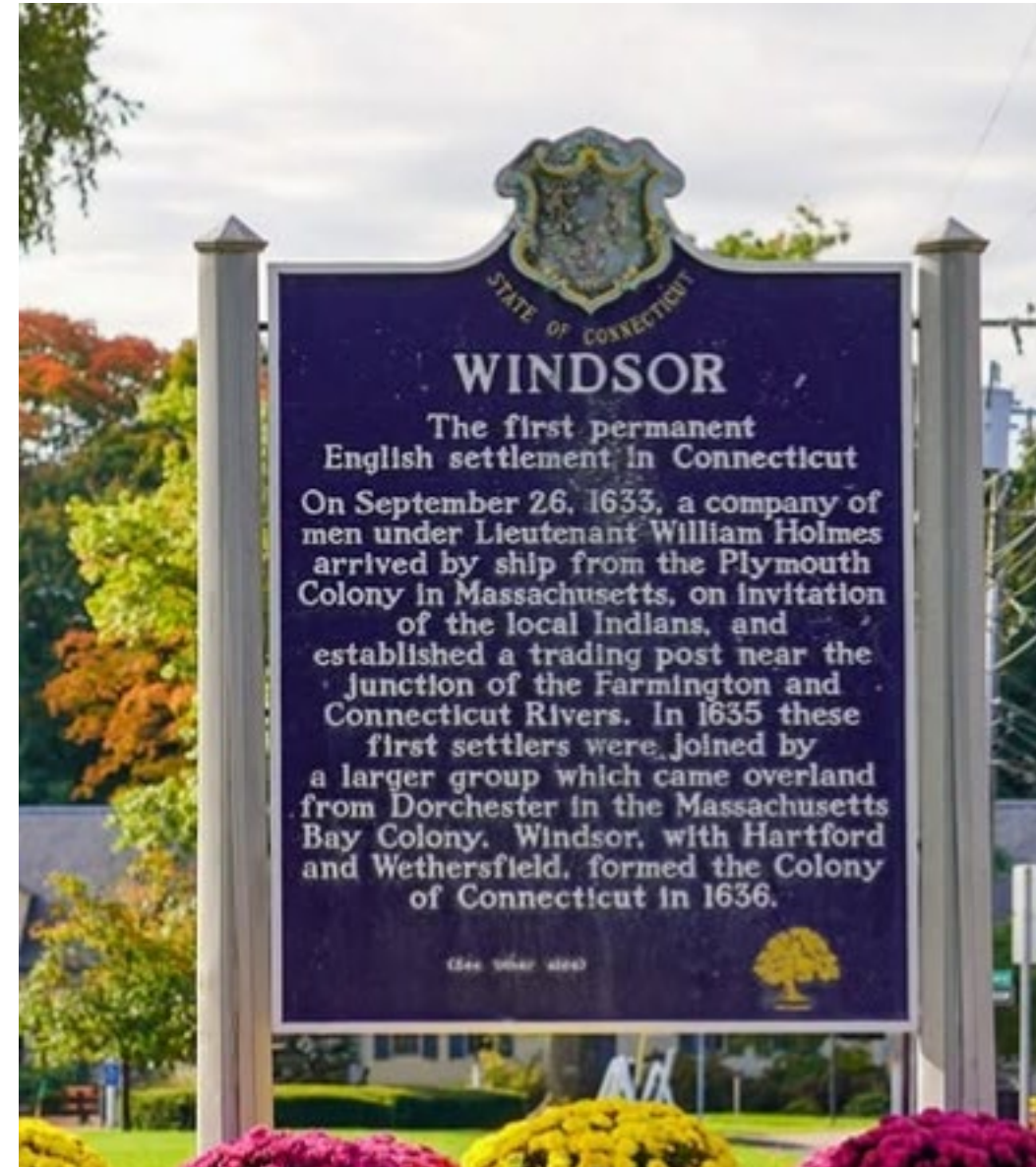



WINDSOR
CONNECTICUT
Plan of Conservation
and Development
Public Workshop #1
February 27, 2025



Agenda

- 6:30 – 7:00 – Welcome, Introductions and Presentation
- 7:00 – 8:00 – Break-out Sessions (3 twenty-minute sessions)
- 8:00 – 8:30 – Report Back



Introductions



Our Team



Francisco Gomes, AICP
Senior Advisor and
Land Use Specialist



Ken Livingston, AICP
Managing Principal



Rory Jacobson, AICP
POCD Project Manager



Christian Mazur
Transportation Planner



Nicole Detora
Community Planner and
Urban Designer



Cassandra Valcourt
Engagement Specialist



Stephanie Dyer-Carroll
Cultural and Historic
Resources



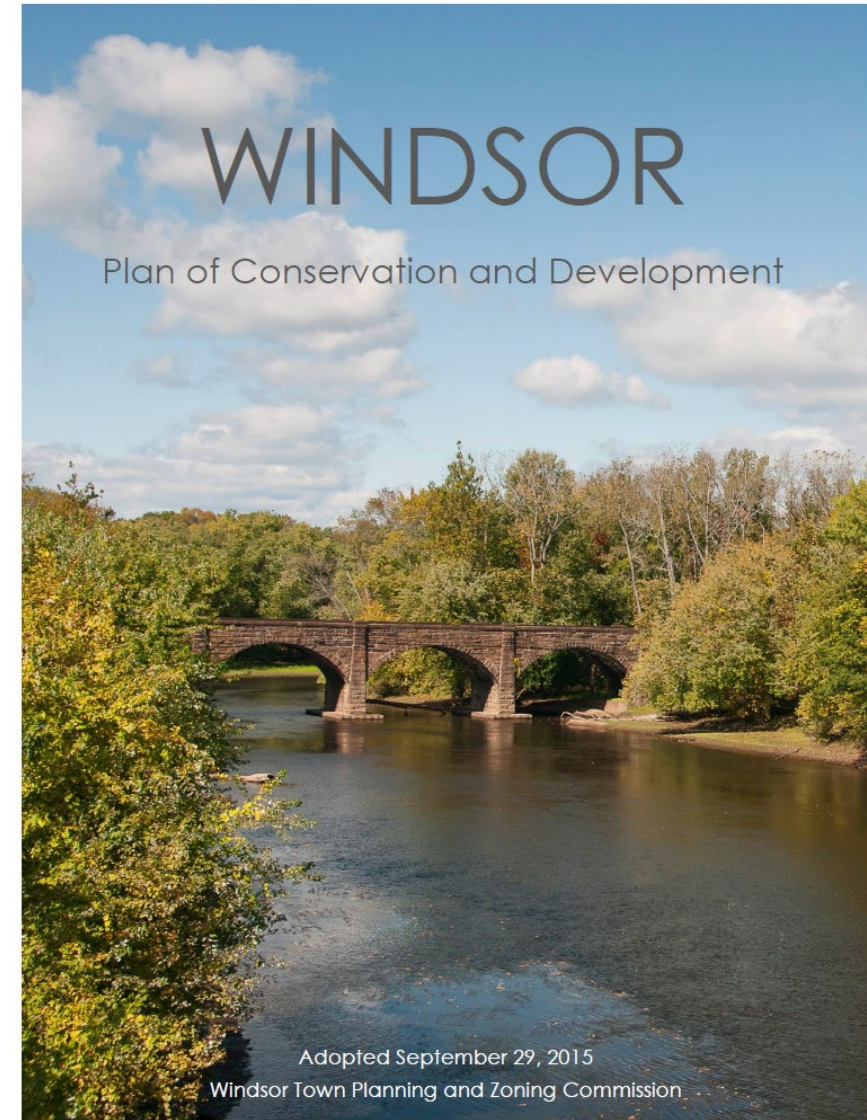
David Winslow
Environmental Planner and
GIS Specialist

POCD Overview



What is a POCD?

- A Plan of Conservation and Development (POCD):
 - Guides the Town in making policy decisions.
 - Is referenced by Boards and Commissions in considering applications.
 - Documents conditions in the community at a point in time and anticipates future conditions based on trends.
- Connecticut General Statutes requires each municipality to prepare or amend and adopt a POCD at least once every ten years.
- An adopted and up-to-date plan is a requirement for State funding and can be used to help secure grants.



The POCD Shapes the Future of:

- Housing Development
- Services and Facilities including Park and Recreational Facilities
- Transportation Infrastructure and Services
- Social Equity and Public Health
- Utilities and Infrastructure
- Environmental Resources
- Land Use and Zoning
- Cultural Resources
- Economic Development



Project Scope and Engagement Strategy

The background image shows a stone bridge with three arches spanning a river. The bridge is made of grey stone and is surrounded by lush greenery and trees. In the foreground, there is a grassy area with a black lamp post. The overall scene is a peaceful outdoor setting.

Project Scope - POCD

- **Task 1 – Project Coordination**

- Kick-off meeting
- POCD Advisory Committee Meetings (12)
- Monthly Project Coordination Calls

- **Task 2 – Community Engagement**

- Social Media, News Coverage, Project Website Content
- Online Public Survey
- Stakeholder Interviews (10)
- Focus Group Meetings (5)
- Pop-up events (2)
- POCD Workshop (2)
- Public Presentation of POCD and Public Hearing for Adoption

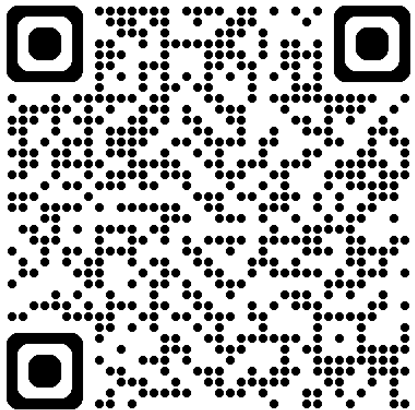
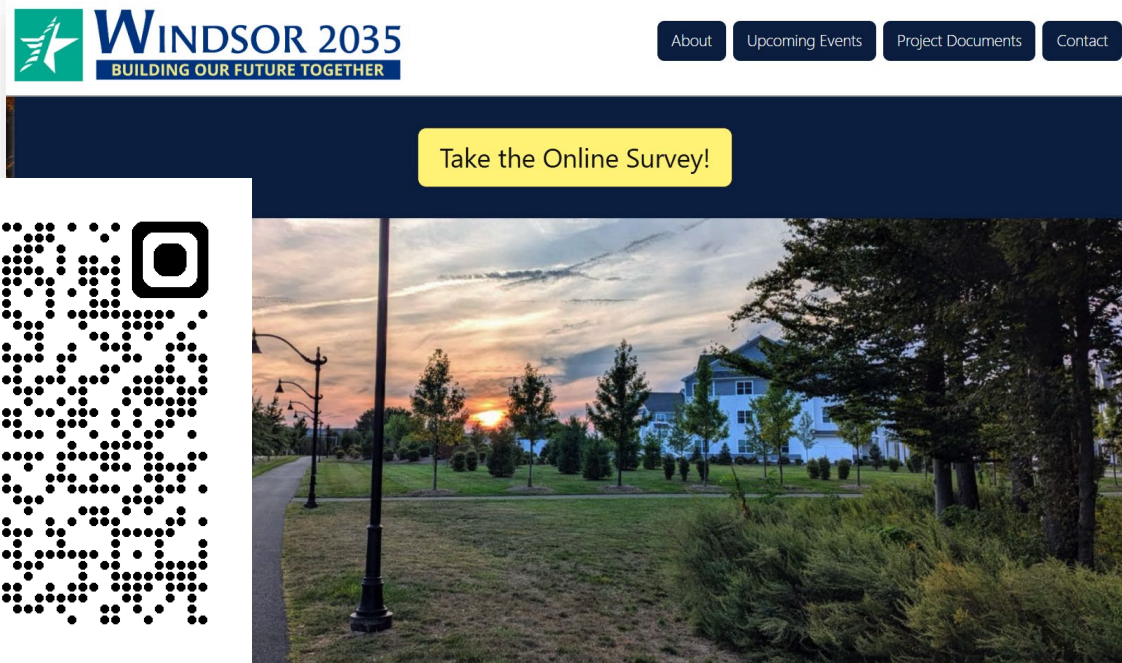
- **Task 3 - Existing Conditions Assessment**

- **Task 4 - POCD Document**



Website, Social Media, News Coverage

- A project webpage is hosted on the Town's website
- Content for Social media postings
- Press releases in local media sources



What is Windsor 2035?

Windsor 2035 is the Town's Plan of Conservation and Development, updated every 10 years to guide growth and protect resources. It will focus on land use, housing, transportation, sustainability, and more to improve quality of life for all residents.

Please join us in shaping Windsor's future!



Image Source: CT Main Street Center

Get Involved!

We want to hear from you! Please visit the Plan website to learn more and be informed about upcoming events and workshops.

An online community survey is now available. Please take the survey and tell us what you think!

www.surveymonkey.com/r/Windsor2035



Visit the Plan website to learn more and stay involved:
<https://plan.windsorct.com/>

Online Survey is Live!



- Targeted questions highlighting demographics, trends, and plan topics
- Anonymous input from residents who may not otherwise take part in the planning process
- 330 responses to date



Windsor 2035 Plan of Conservation and Development

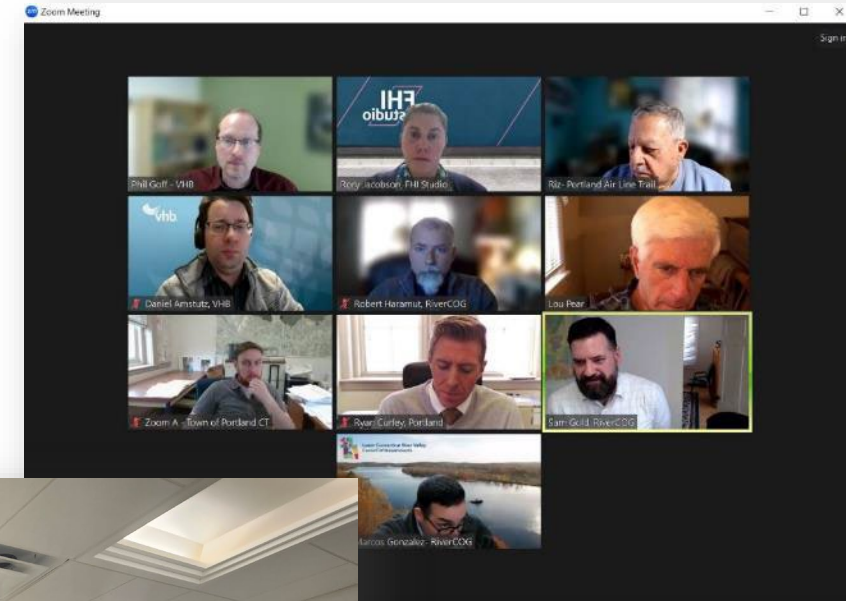
Welcome to the Windsor 2035 Community Survey!

The purpose of this survey is to collect information to assist the Town with its update to the Plan of Conservation and Development (POCD), known as Windsor 2035. The plan covers areas such as economic development, housing, transportation, infrastructure, open space, environment, and municipal services.

The Town would like your thoughts on how Windsor should grow and change in the future. Your response to this survey will help in updating the POCD. This is an opportunity for everyone in the community to decide how to guide change over the coming decade. By participating in this survey, you will be contributing to this effort. The survey should take approximately 5-10 minutes to complete. Thank you!

Stakeholder Interviews & Focus Groups

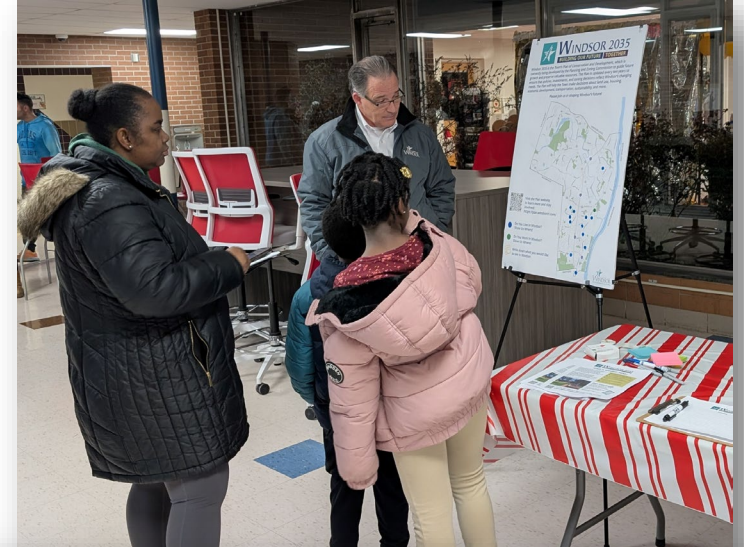
- Ten Stakeholder Interviews – 1 to 2 persons - virtual
- Five Focus Group Meetings – Under 12 people, typically organized thematically - *conducted virtually or in person*



We will conduct up to two pop-ups

Potential Events Include:

- ***December 18th – Winter Wonderland- Done!***
- Farmers' Markets
- Lions Club Spring Arts & Crafts Festival
- Spring Fest
- Others?



Windsor RECREATION

WINTER WONDERLAND

Wed, December 18 | 6:00 PM - 7:30 PM | L.P. Wilson Community Center

VISIT SANTA, MRS. CLAUSE, AND THEIR FRIENDS FROM THE NORTH POLE

Photos with Santa | Holiday Arts & Crafts | Holiday Inflatables
Free Hot Chocolate & Cocoa (Kona Ice)

Public Workshops

- Presentation and interactive break out sessions aimed at bringing the community into the planning process.
- Advertised on website and social media, in the online survey, and during Pop-Ups.
- Two public workshops will be conducted.



Public Hearing and Adoption

- Public Presentation of POCD
- Public Hearing for Adoption



Questions?

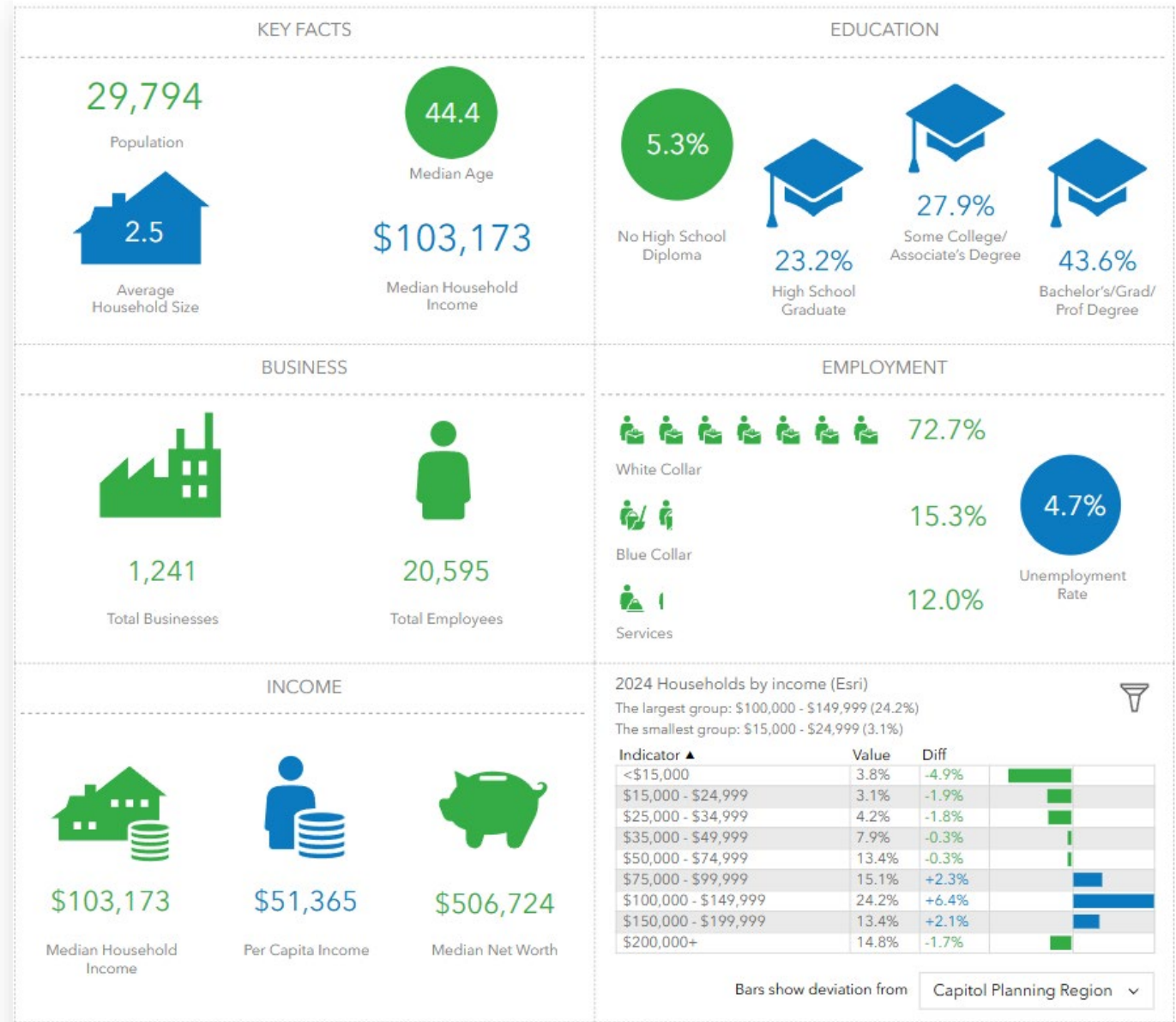




Demographic Highlights

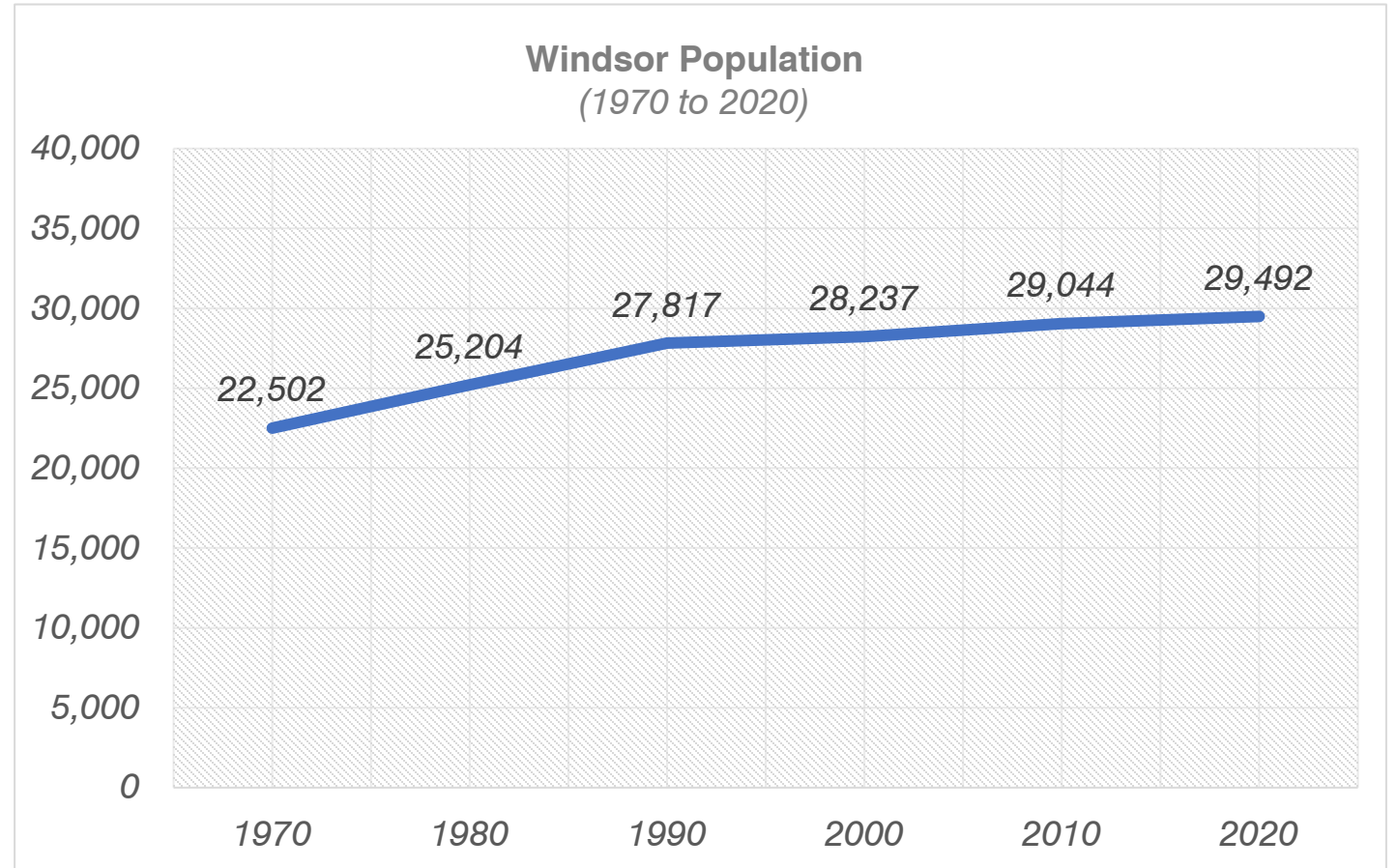
Key Facts

- Older than CT's median age
- Well educated!
- High median household incomes
- Largest portion of the population are Baby Boomers
- Majority of housing stock built before the 1990's
- Population is increasing gradually



Population Trends

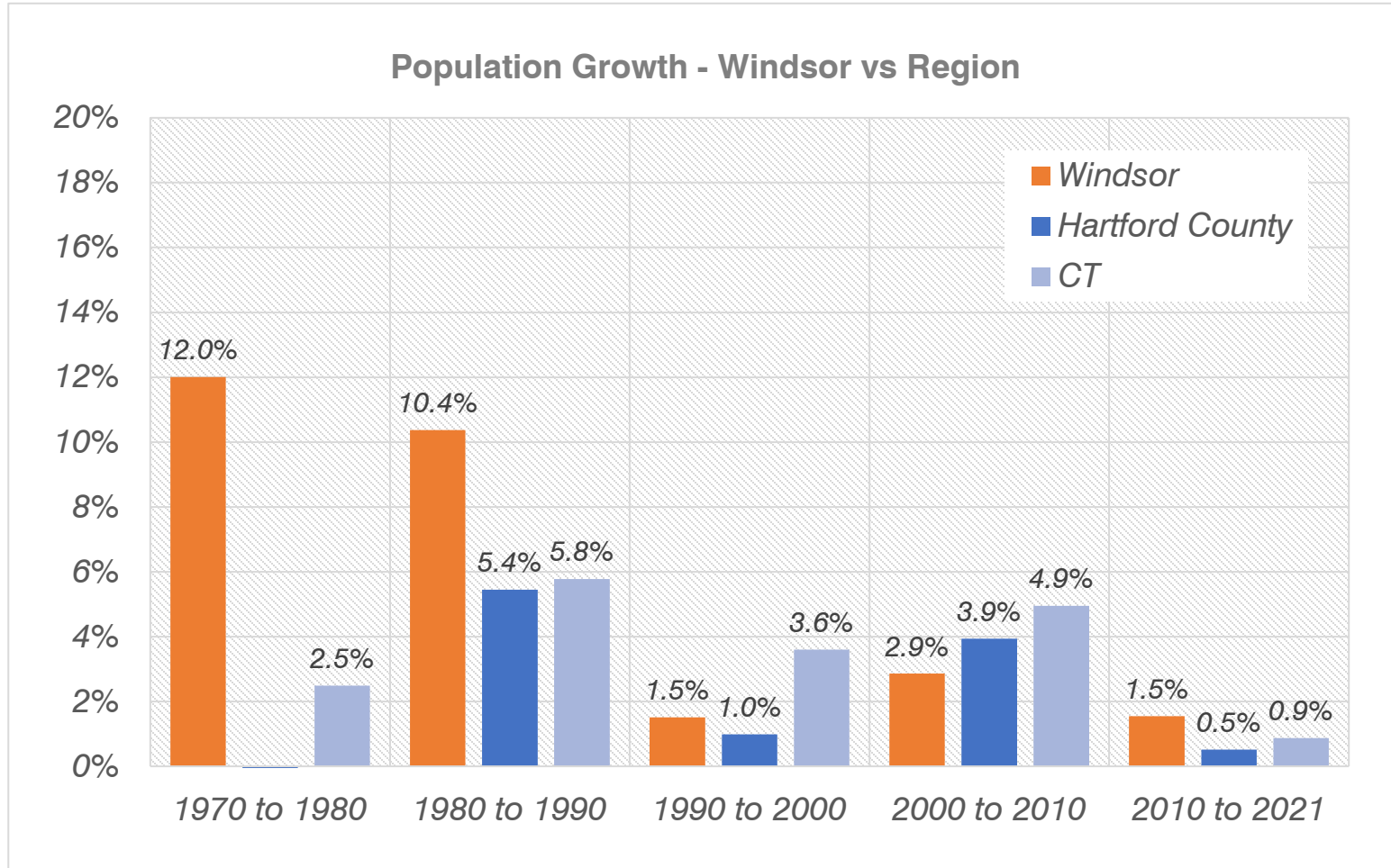
- Windsor's population has been growing at a steady rate since the 1970's
- By approximately 7,000 residents



Source: US Census and American Community Survey

Population Change

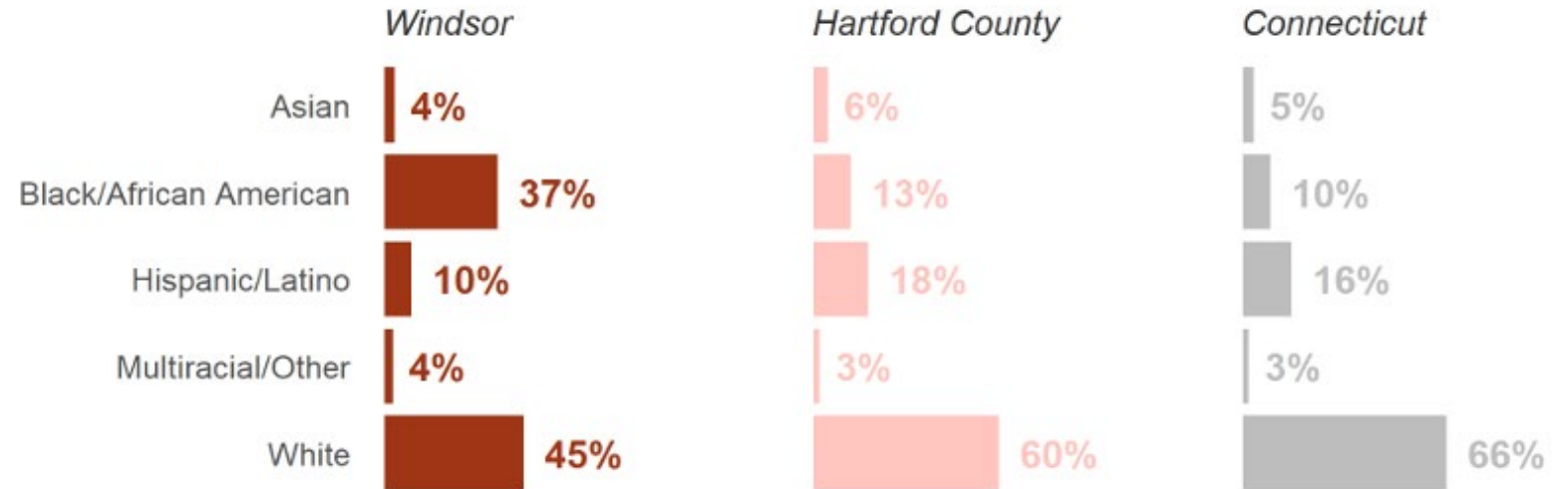
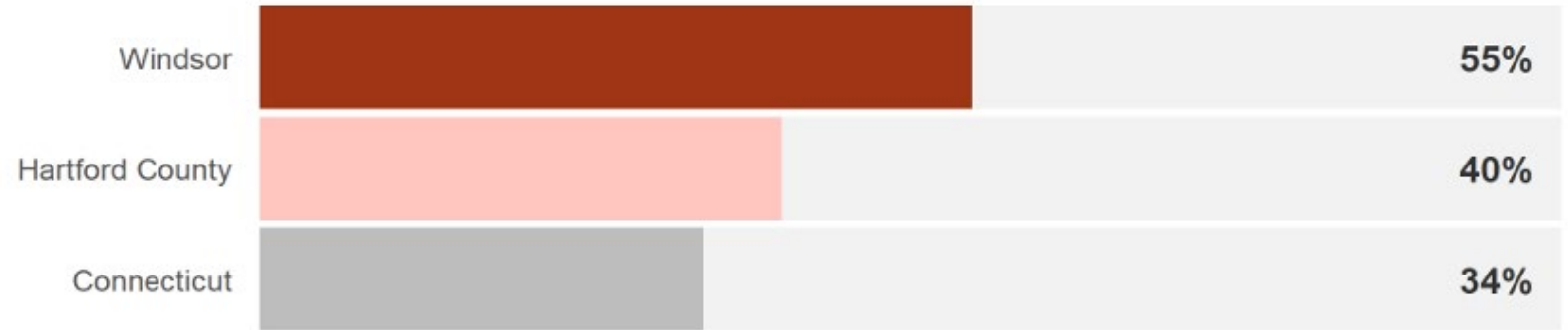
- Windsor's population outpaced that of both Hartford County and the State between
 - 1970-1980
 - 1980-1990
 - 2010-2021



Source: US Census and American Community Survey

Population Race

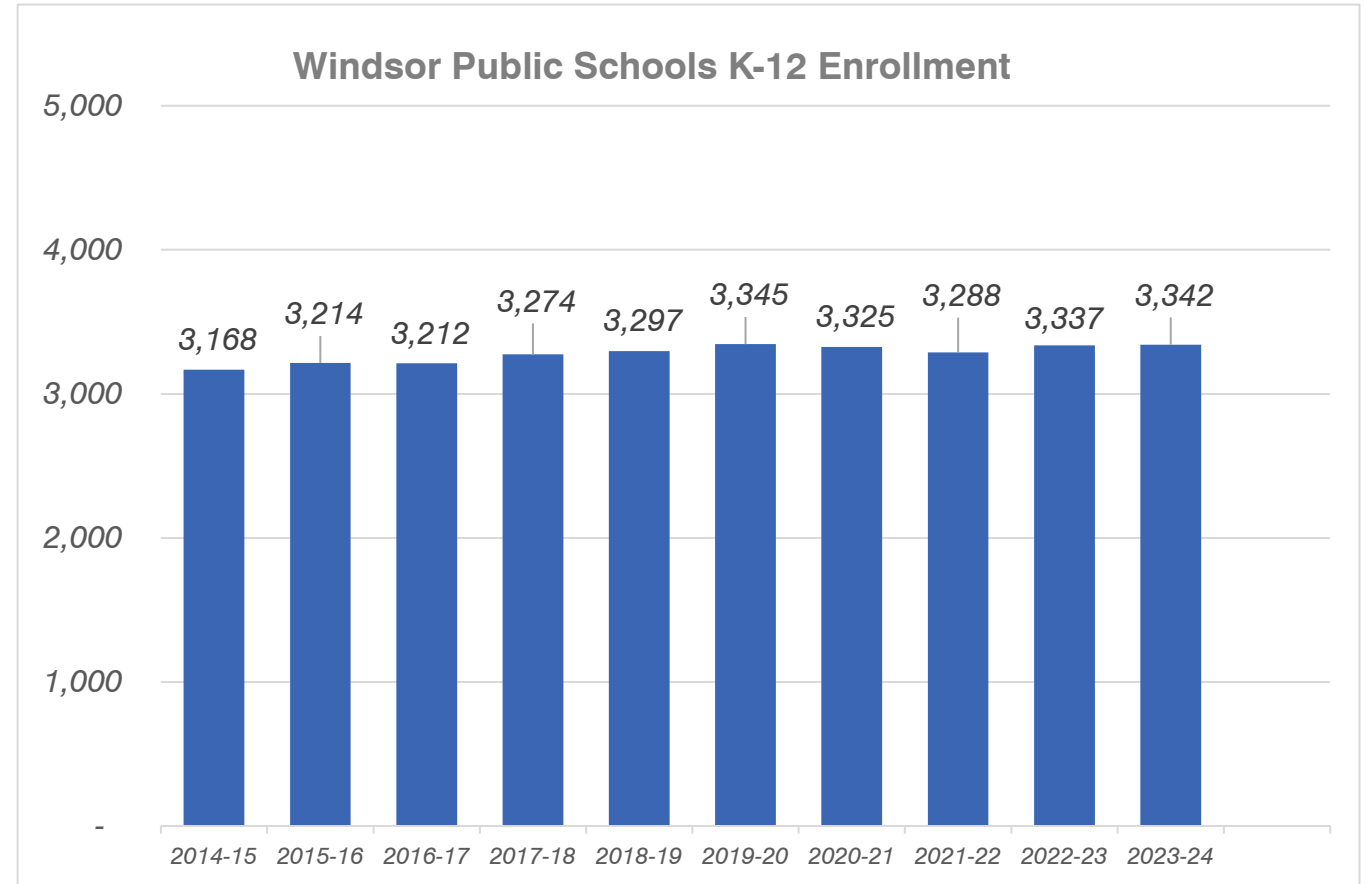
- Windsor is more diverse than Connecticut and the State
- In Windsor, 55% of residents are BIPOC (Black, Indigenous, and people of color), while 45% are white



Source: 2022 Housing Data Profiles, Partnership for Strong Communities

School Enrollment

- School enrollment in Windsor's public schools has remained consistent over the past decade
- Statewide school enrollment has decreased by approximately 5% in that timeframe
- Per pupil expenditures were \$21,646 in the 2023-2024 school year, in 2014-2015 they were \$17,380

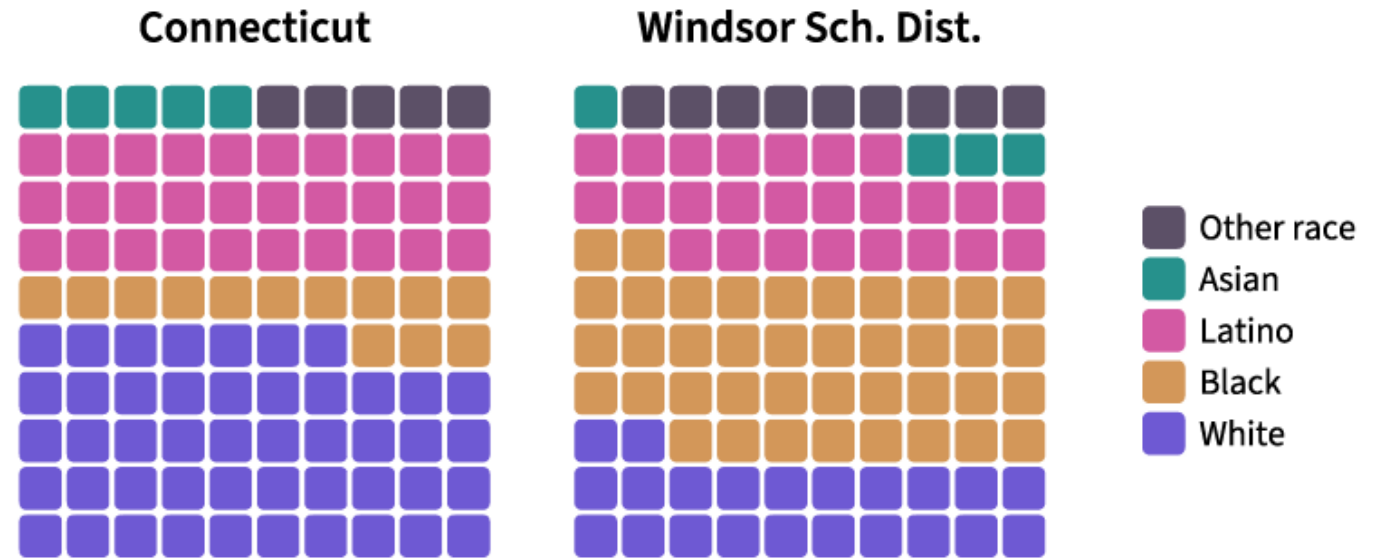


Source: CT Department of Education, EDSIGHT

Student Race/Ethnicity

- Windsor's public-school enrollment is more racially diverse than Connecticut's

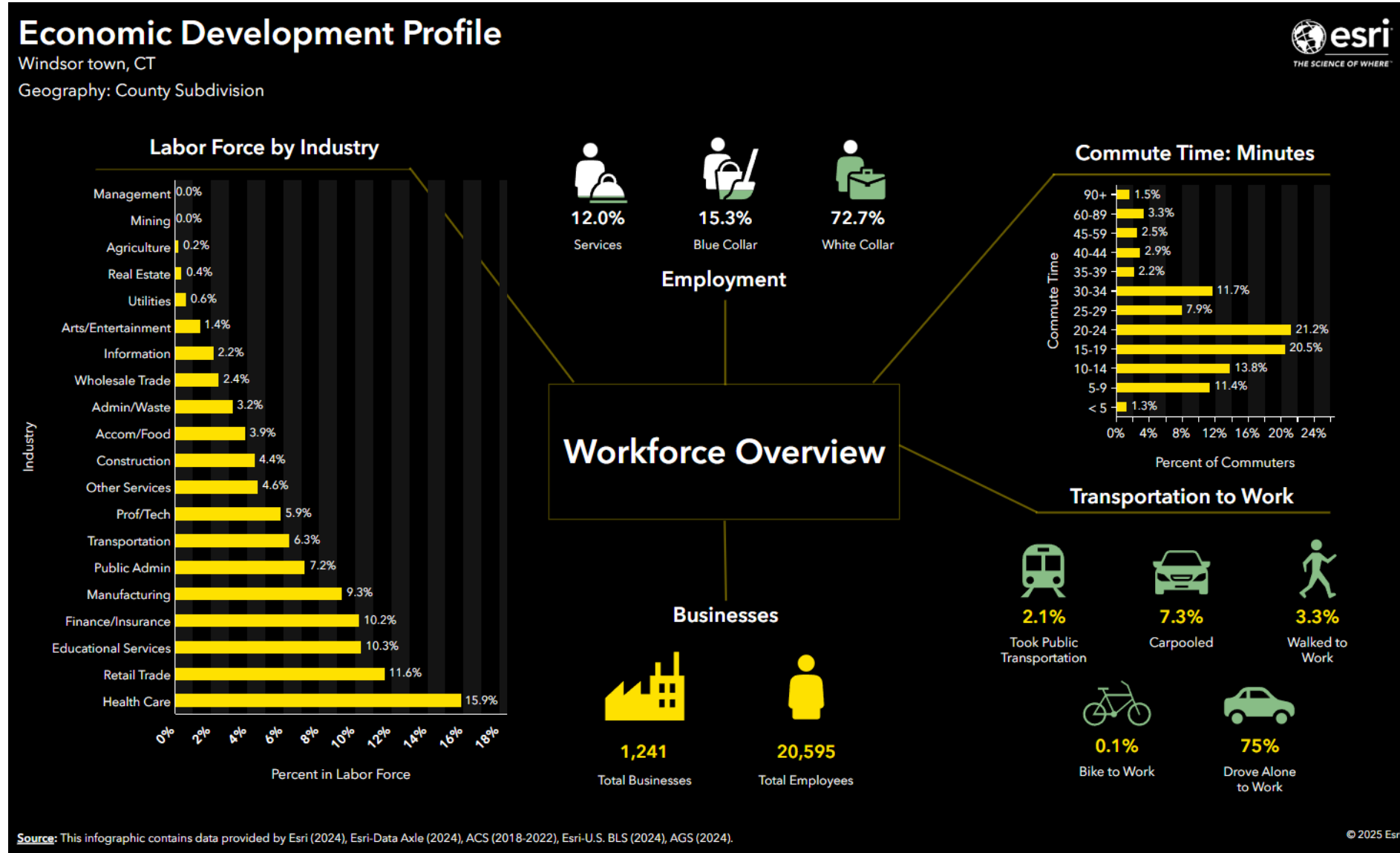
K-12 Student Enrollment By Race/Ethnicity Per 100 Students, 2022-23



Source: 2023 Equity Profile, DataHaven and CT Department of Education

Key Facts

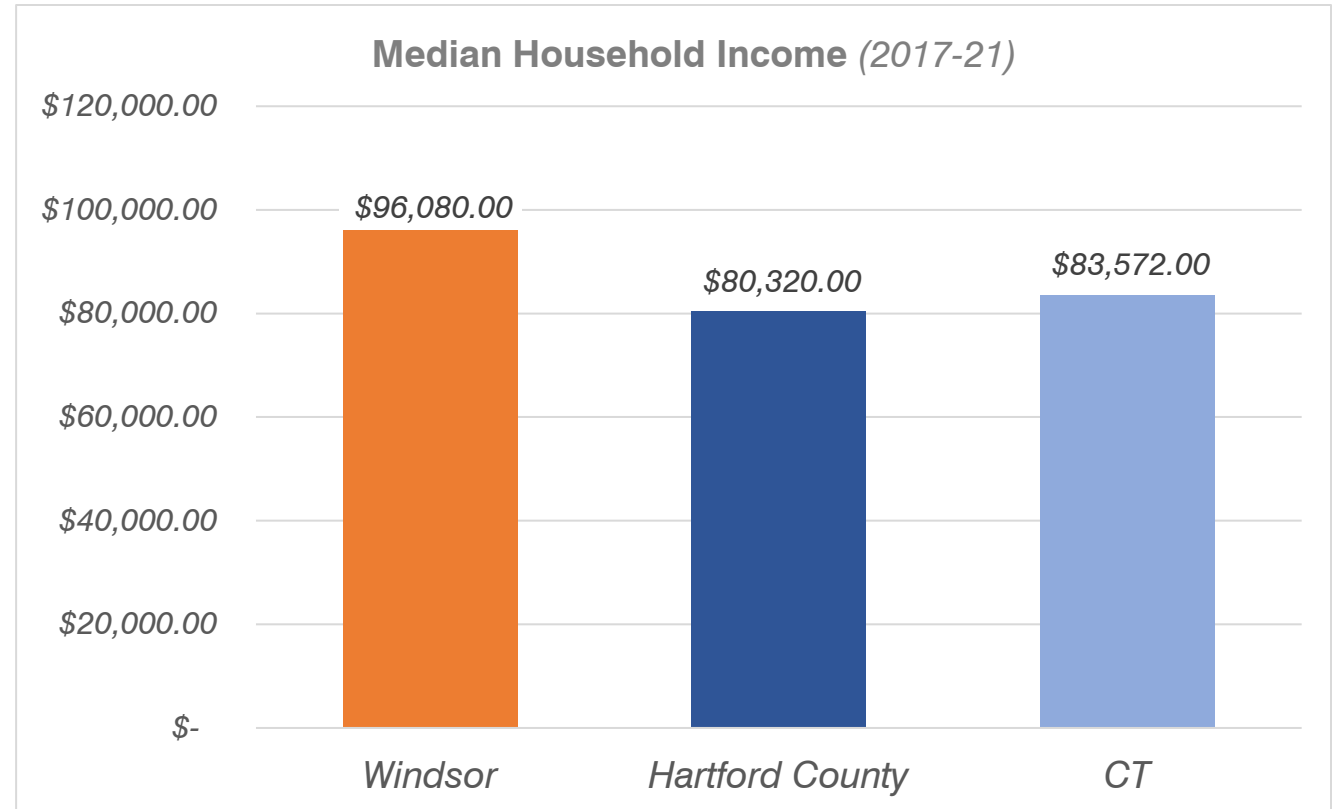
- About 73% of workers are employed in White Collar positions
- Greatest number of workers are employed in the Health Care Industry
- Typical commute is around 20 minutes



Source: Esri 2025, US Census and American Community Survey – 2018-2022

Median Household Income

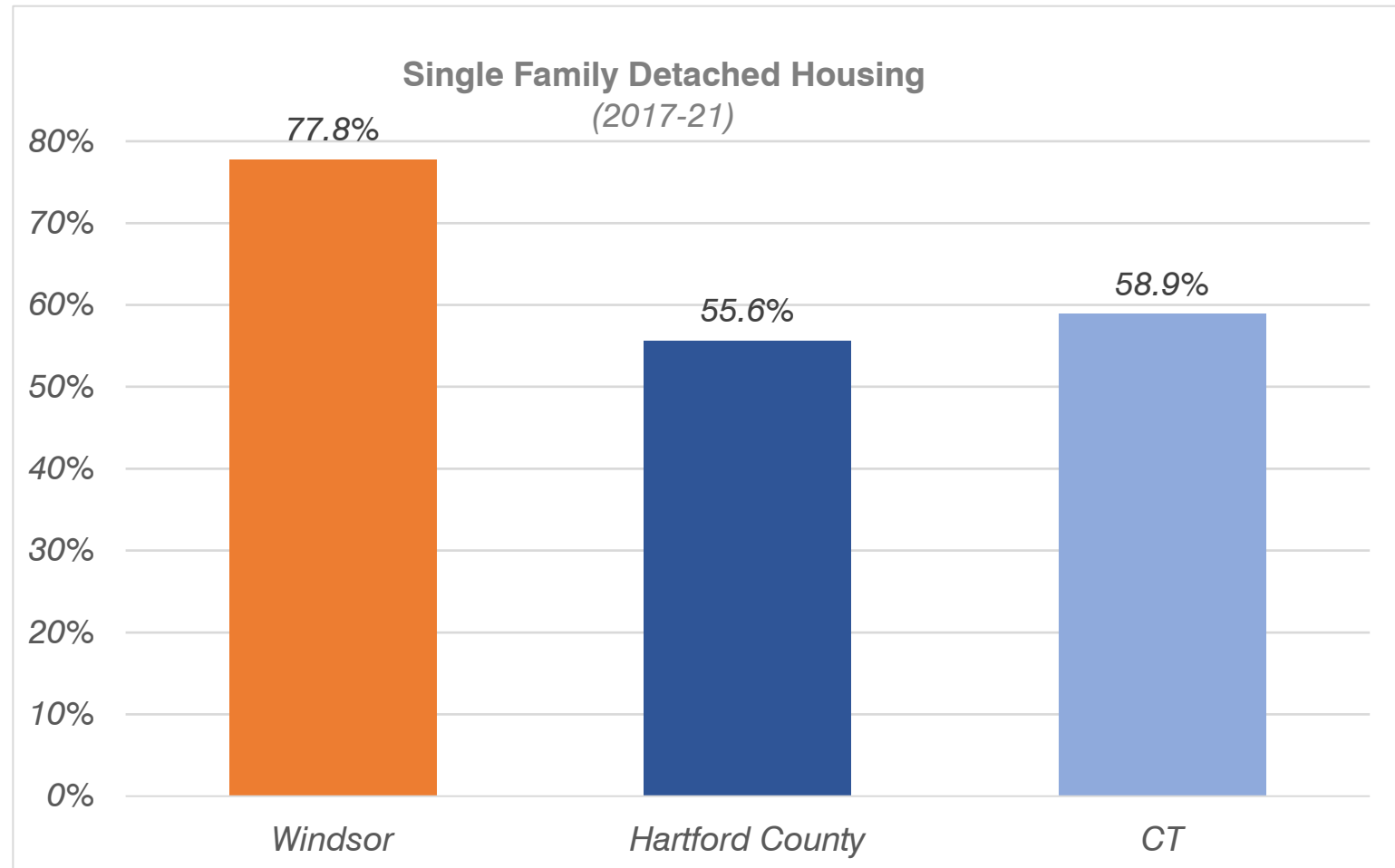
- Windsor's median household income is higher than that of the State and the County's



Source: American Community Survey

Housing Supply

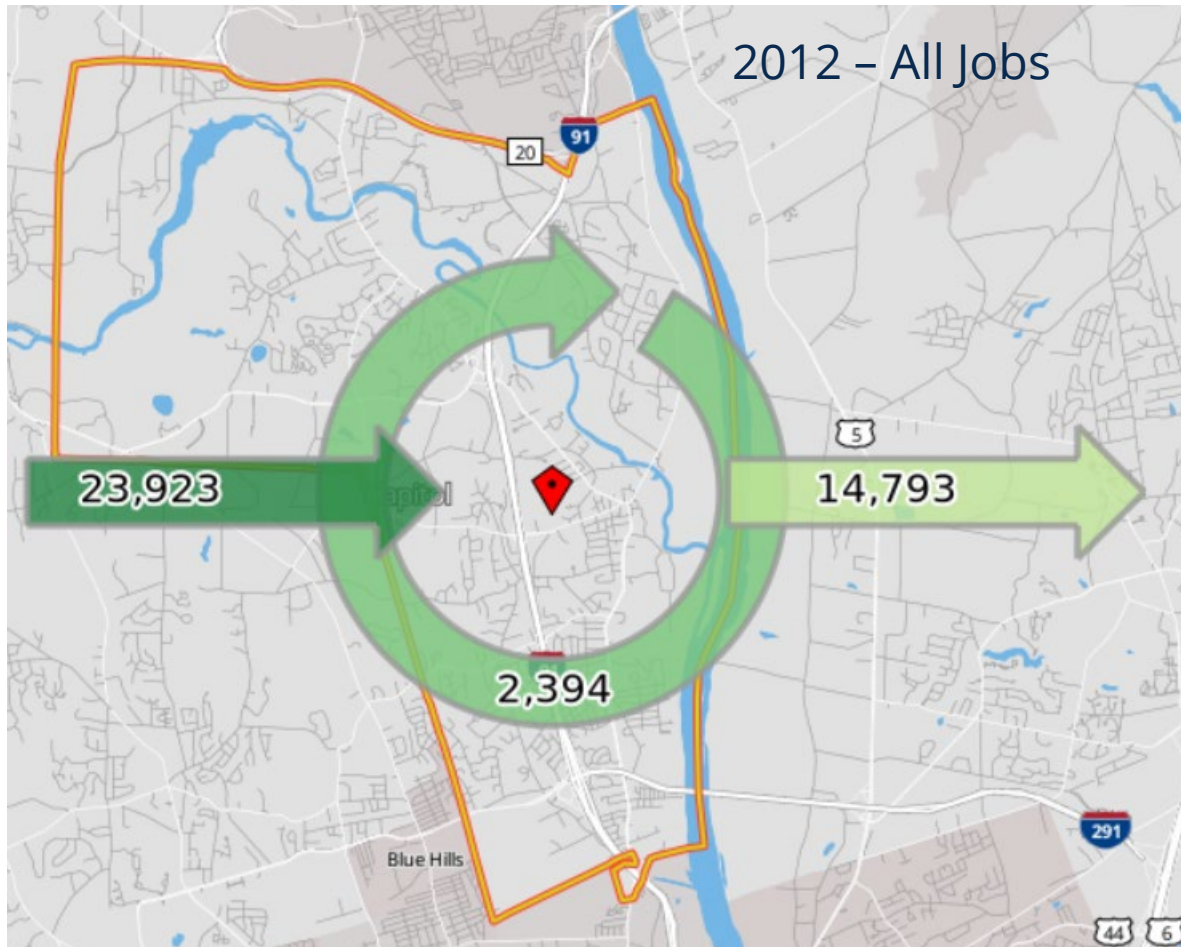
- Windsor's housing supply is oriented more towards single family housing than Hartford County or the State



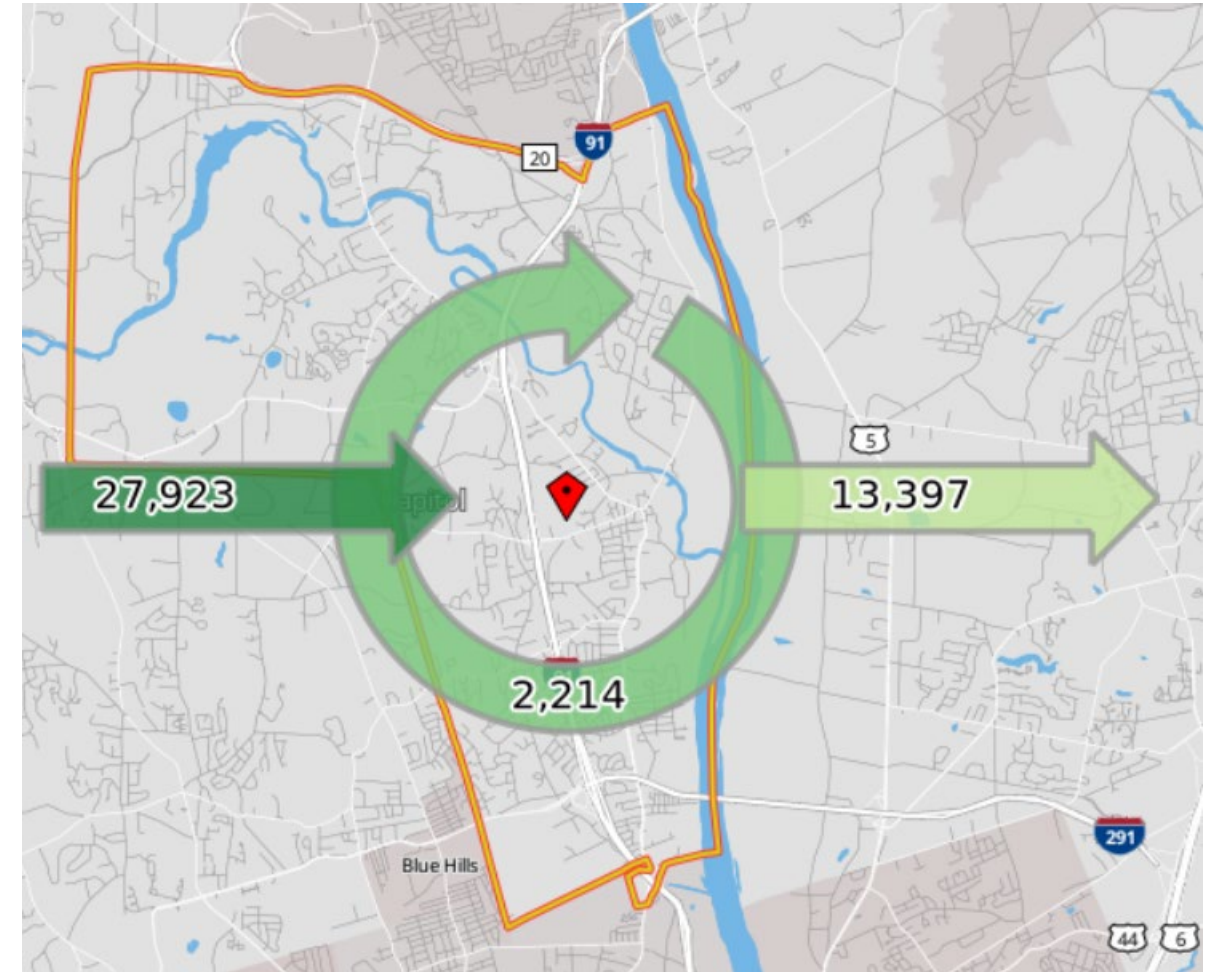
Source: American Community Survey

Commuting Patterns

- Windsor has 4,000 more workers commuting into Town for employment since 2012



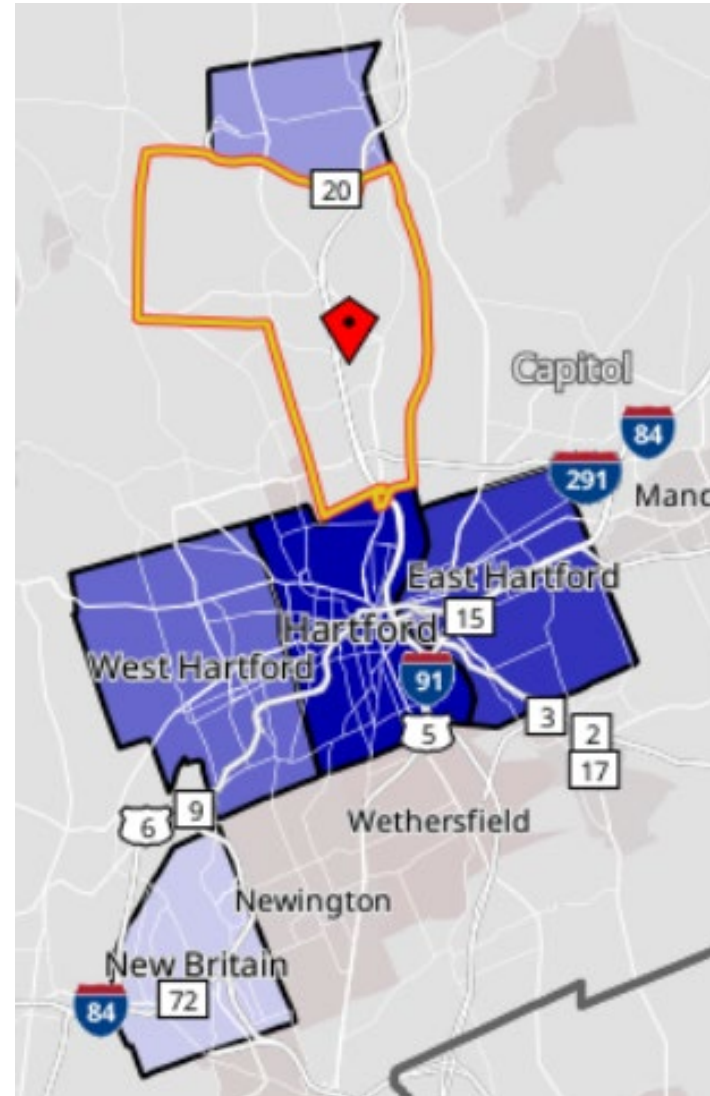
2022 – All Jobs



Source: OnTheMap, US Census

Commuting Patterns – Windsor Residents

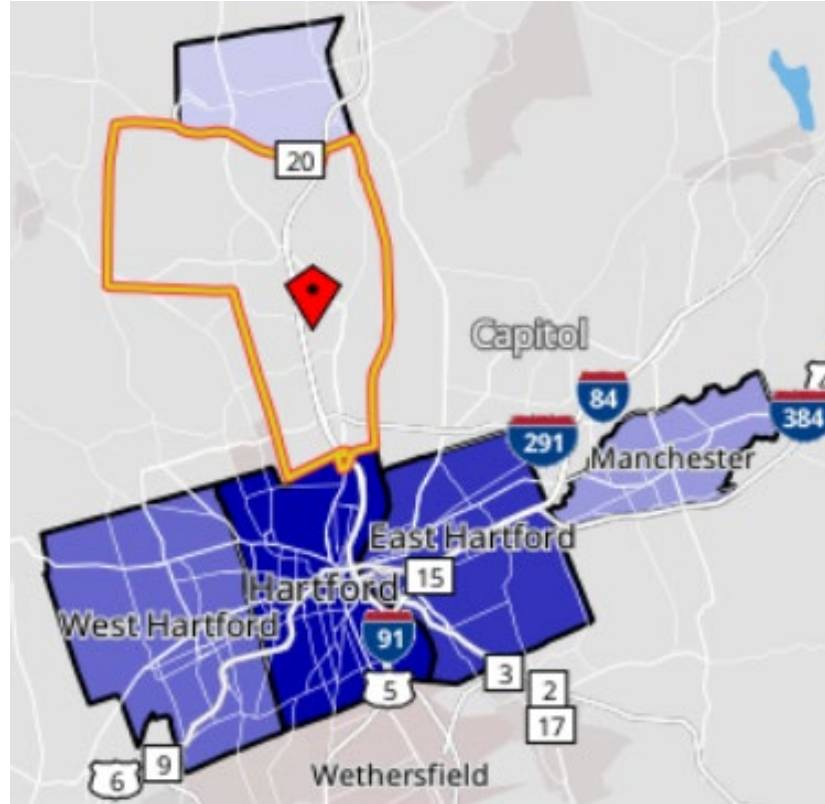
- Top employment destinations for Windsor's workers include:
 - Hartford
 - East Hartford
 - West Hartford
 - Windsor Locks
 - New Britain



Source: OnTheMap, US Census

Commuting Patterns – Employed in Windsor

- Windsor's workforce is coming from:
 - Hartford
 - East Hartford
 - West Hartford
 - Manchester
 - Windsor Locks



Source: OnTheMap, US Census

Key Employers

Data from Municipalities, 2024

- 1 Amazon
- 2 Walgreens
- 3 SS&C Technologies
- 4 Dollar Tree
- 5 Eversource

Source: CT Data Collaborative, 2024 Town Profile

Economy

- Windsor's top industry is Transportation and Warehousing
- Windsor has seen a steady stream of new businesses since 2019

Top Industries

Lightcast, 2022 (2 and 3 digit NAICS)

	Jobs	Share of Industry
1 Transportation and Warehousing <i>Warehousing and Storage</i>	5,812	78%
2 Manufacturing <i>Transportation Equipment Mfg</i>	5,623	32%
3 Finance and Insurance <i>Insurance Carriers & Related Activities</i>	4,135	98%
4 Government <i>State Government</i>	2,713	48%
5 Health Care and Social Assistance <i>Ambulatory Health Care Services</i>	2,179	43%
Total Jobs, All Industries	30,201	

SOTS Business Registrations

Secretary of the State, March 2024

New Business Registrations by Year

Year	2019	2020	2021	2022	2023
Total	248	342	394	455	436

Total Active Businesses 2,658

Source: CT Data Collaborative, 2024 Town Profile

Questions – anything surprising?



Break-Out Session Topics



We Need You!

- Your participation and feedback is critical to developing this Plan!
- What we learn through our community engagement process and existing conditions analysis will directly guide the Plan's vision and goals!

Vision

- Windsor's values.
- What the Town will strive toward.
- Desires and aspirations of the community.

Goals

- Commitments towards achieving the vision.
- End states that should be achieved.

Strategies

- Methods for achieving goals.
- Comprised of multiple actions.

Actions

- Specific steps to take.
- Policies, programs, projects, partnerships.

Housing

- Housing choices and affordability
- Livability in Windsor
- Ensure that Windsor remains an attractive place to live for a wide spectrum of people
- Other thoughts and ideas



Mobility & Infrastructure

- Mobility for all users
 - Car, bike, pedestrian, transit, scooter, wheelchair
- Transportation safety
- Access to mobility infrastructure and services
- Municipal infrastructure such as roads, sewer, water
- Municipal facilities



Cultural and Historic Resources

- Historic preservation
- Arts and culture
- Community events and programs
- Sense of place



Economic Development

- Economic development opportunities in Windsor
- Employment and workforce development
- Commercial Centers
- Initiatives
- Commuter trends
- Others



Open Space & Natural Resources

- Natural resource conservation
- Open space
- Energy, climate, and the environment
- Sustainability
- Trails and parks
- Farms
- Water resources



- Livability in Windsor
- Community Services
- Schools, Civic Services
- Recreational Services
- Municipal Resources
- Accessibility and universal design



Break-Out Session – 60 Minutes

- Please pick your top three based on interests, we will have 20 minutes per station
 - Please spread out evenly throughout the room, if your top choice is full, there are two other opportunities
 - A facilitator at each station will guide a discussion about the **issues** and **ideas** related to each topic
 - Allow others the opportunity to speak
 - Be nice and have fun!
 - At the end of the break-out session, the facilitator will provide a report back of key themes discussed
- 60-minute break-out session
 - There are six stations throughout the room:
 - Housing
 - Mobility and Infrastructure
 - Cultural and Historic Resources
 - Economic Development
 - Open Space, Natural Resources, and Sustainability
 - Quality of Life (Community Services, Education, Recreation, others)

Break-Out Session Station #1



Break-Out Session Station #2



Break-Out Session Station #3



Report Back



Report Back - > 20 Minutes

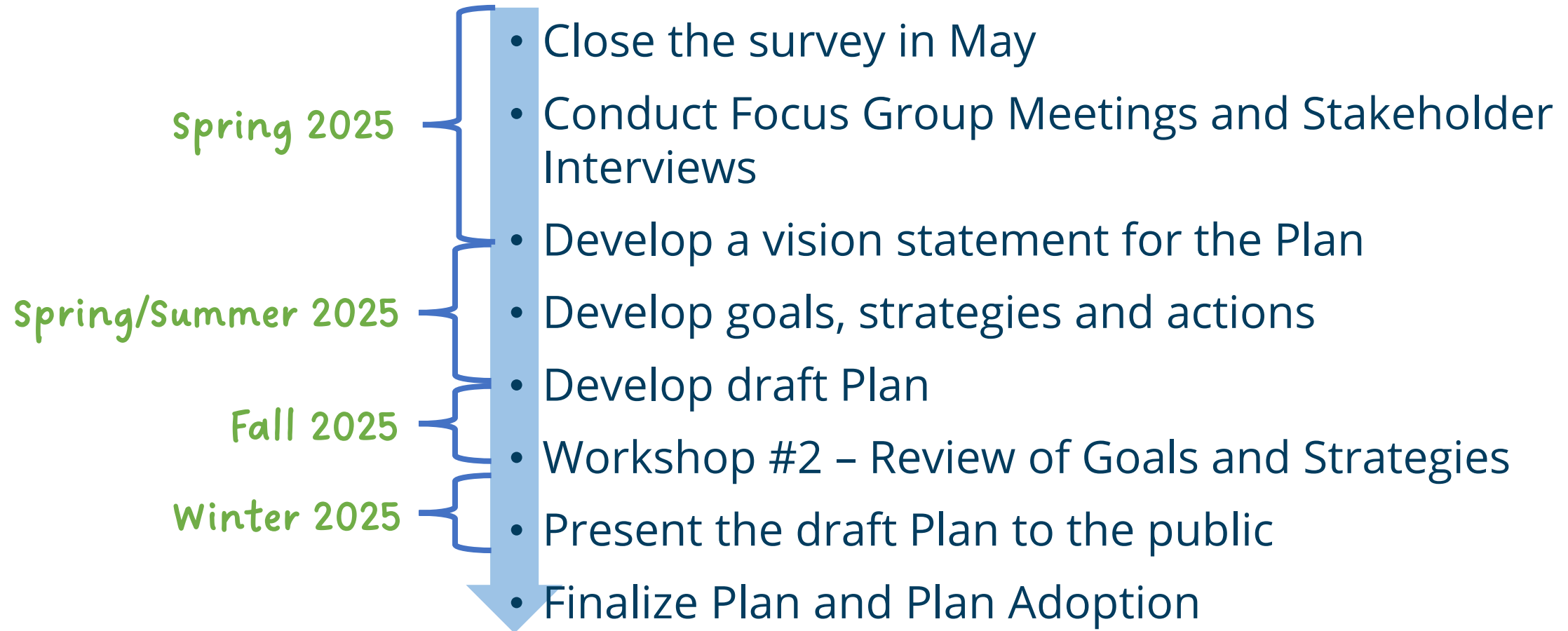
- Facilitators, please take 3 minutes to provide a general overview of the key themes that were discussed at your station
 - Key issues
 - Great ideas?



Next Steps and Project Schedule



Project Schedule



Questions?

